



Effective Population Health Improves Financial and Care Outcomes

Why Focus on Population Health?

Chronic diseases consume 86 percent of all money spent on healthcare in the United States and are responsible for 7 out of every 10 deaths annually. These conditions affect 25 percent of adults and 3 out of 4 people over the age of 65, according to the Centers for Disease Control and Prevention.

The staggering costs—both financially and in quality of life—have put chronic diseases in the spotlight. Healthcare organizations seeking new opportunities and revenue sources are adopting population health management (PHM) to address chronic diseases. These include physical conditions such as (cancer, diabetes, cardiovascular disease, asthma and arthritis) as well as mental and cognitive disorders.

iHealth Maximizes Reimbursement, Minimizes Risk

The iHealth solution for PHM ensures maximum reimbursement by providing insights needed to mitigate financial and population health risk. This enables appropriate and targeted care delivery, helping to meet the information needs of virtually every value-based reimbursement model currently in use in the United States.

iHealth delivers this information through an actionable dashboard that combines “big picture” snapshots with the ability to drill down into specific trends and data.

Improving Population Health Management with iHealth

For more information:
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Stratify

- Stratify patients based upon their risk levels using both medical and demographic information
- Assess patients and re-stratify based upon specific standards
- Identify patients approaching a higher risk level and proactively address their needs

Aggregate

- Compile comprehensive patient health and financial data
- Incorporate clinical notes and CCDAs
- Gather lab results, medications, claims and enrollment data

Analyze

Use the iHealth dashboard to easily obtain insights into critical benchmarks, including:

- Chronic illness volumes and segmentation
- Membership enrollment trends
- Clinical quality performance
- Trends, including services and cost utilization
- Clinical, financial and productivity benchmarking

Coordinate

The iHealth PHM platform integrates with iHealth's care coordination solution, offering a single, comprehensive dashboard that facilitates timely action and preventive outreach.

The iHealth Population Health Management Solution

- Stratify patients using desired metrics
- Compile comprehensive patient records
- Gain deeper insights into trends through robust analytics
- Measure performance with actionable dashboard
- Discover industry-leading performance solutions
- Rely on innovation-enabled consulting services

Why iHealth Services and Resources

- Experienced services team in operation since 1996
- 250 employees worldwide
- 40+ certified coders
- State-of-the-art technology
- Revenue cycle support 24 hours a day, 7 days a week
- Industry-leading performance solutions
- Innovation-enabled consulting services

Expertise

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| Care delivery models | - DSRIP, Health Home, FQHC, PCMH, RHC, etc. |
| Customer base | - Hospitals and health systems |
| | - Physician practices |
| | (37 specialties and subspecialties) |