



MMD

Wellness & Revenue Assistance Program™ (WRAP™)

Navigating the Evolution of Revenue

Traditional fee-for-service operations are being replaced with value-based reimbursement, alternative payment models and CMS's Merit-based Incentive Payment System (MIPS) under MACRA. Long-term business sustainability depends on streamlining operational efficiencies, optimizing your revenue cycle and correct adoption of these new quality payment programs—while avoiding hidden penalties and pitfalls.

Expert partners can assist providers in understanding the performance requirements for a changing reimbursement landscape. Keys for success include proper data capture, effective quality reporting and choosing incentive programs best suited for each practice and specialty.

iHealth brings a risk-free way for providers to focus on the health of their patients, instead of these administrative complexities. iHealth guarantees new customers using the WRAP program will avoid any MIPS payment penalties in 2019 based on 2017 performance.

Proven Experience for Bottom-Line Results

iHealth guides and advises providers as they navigate MACRA's new quality payment programs. Based on a 100% successful attestation rate for Meaningful Use in our customer base, expert training, and quality control services for PQRS, iHealth has the experience and proven results you can trust. Our WRAP Program is an ongoing consultative and advisory service that delivers education, best practices, registration, performance analysis, and oversight to prepare for and thrive in value-based care.

iHealth offers a comprehensive, **100% “at-risk” partnership** that secures near-term revenue while building momentum for value-based reimbursement with the following guarantees:

- 5%-15%+ revenue improvement in most engagements
 - Customers using our WRAP services will avoid any MIPS payment penalties in 2019 based on 2017 performance.
 - If a practice receives a downward payment adjustment, iHealth promises to credit the customer the amount of the penalty for the 2017 reporting period. Provider education, EHR workflow optimization, program registration and ongoing financial and clinical performance analysis are included.
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|---------------------------|------------------------|--------------------|
| • MIPS | • CPIA | • Meaningful Use |
| • Quality Payment Program | • State & Federal APMs | • Bundled Payments |
| • PQRS | • CPC+ | |

Wellness & Revenue Assistance Program™ (WRAP™)

iHealth delivers white-glove services, consulting expertise and program reports for all of MACRA’s quality payment programs. With WRAP, providers are able to:

- Maximize incentives
- Mitigate risk of revenue loss and audits
- Entrust a qualified expert with provider training and quality assurance
- Spend more time focused on patients and revenue, not regulatory compliance

Specific services included within the WRAP program are:

- Educate—Introductory training session for practices
- Assess—Review existing clinical performance
- Recommend—Select specific measures
- Train—Audit and educate for correct coding, documentation and EHR template utilization
- Report—Provide full audit report
- Monitor—Conduct ongoing performance monitoring
- Registration and Attestation—Register and complete attestation process for practice

Why iHealth Services and Resources

- Experienced services team in operation since 1996
- 300+ employees
- 200+ medical coders
- 24/7 revenue cycle services
- Risk-free service for providers