



## **SPONSORSHIP PACKAGE**

**27<sup>th</sup> & 28<sup>th</sup> September 2019**

It's Show Time again! Kyogle Show is an event that has entertained the community during difficult times and celebrated rural achievement in good times.

This year will mark the 110<sup>th</sup> Annual Kyogle Show!

The success of the Kyogle Show is due to the strength of the Kyogle Community, the tireless work of our volunteers and the willingness of local producers to exhibit their best wares.

We promote fine produce, the talent of local craftspeople as well as demonstrate Community Spirit.

The Show is a fantastic annual occasion for country people to come together.

We have a new committee this year that are very enthusiastic to continue the success of The Show and bring together the community and signify its strength.

The Sponsorship Packages we are offering this year are a great opportunity to get your business name well recognised to over 3000 people.

Leading up to The Show will be marketing and promotional materials advertised online, printed and televised.

We thank you for your support over the years and welcome you if you are a new to supporting The Kyogle Show. Without our valued sponsors the Show could not happen. Our sponsors make all of our calendar events possible including Kyogle Campdraft & the Showgirl Ball.

If you have any questions please do not hesitate to contact us, our details are listed below.



The Kyogle PA & H Show Society  
[kyogleshow@yahoo.com.au](mailto:kyogleshow@yahoo.com.au)  
Secretary: Lauren Schottelius 0414640431



## **SPONSORSHIP PACKAGES**

### **Pink Package - \$50 - \$250 +GST**

- Business advertised in the Show Program
- 2 X Single Day Passes for either Friday or Saturday

### **Blue Package - \$251 - \$500 +GST**

- Business advertised in the Show Program 1/3 of a page
- 2 X Single Day Passes for either Friday or Saturday
- Signage displayed around the Show Ring (you must provide)
- Business mentioned by the announcer during Show Time

### **Bronze Package - \$501 - \$1000 +GST**

- Business advertised in the Show Program 1/2 of a page
- 2 X Family Day Passes for both Friday & Saturday
- Signage displayed around the Show Ring (you must provide)
- Business mentioned by the announcer during Show Time
- Displayed in promotional advertising

### **Silver Package - \$1001 - \$1500 +GST**

- Business advertised in the Show Program 1 full page
- 2 X Family Day Passes for both Friday & Saturday
- 2 X Single Day Passes for both Friday & Saturday
- Signage displayed around the Show Ring (you must provide)
- Business mentioned by the announcer during Show Time
- Displayed in promotional advertising
- Opportunity to present a prize to a Show Event Winner

### **Gold Package - \$1501 - \$2000 +GST**

- Business advertised in the Show Program 1 full page
- 2 X Family Day Passes for both Friday & Saturday
- 2 X Single Day Passes for both Friday & Saturday
- 2 X Showgirl dinner tickets
- Signage displayed around the Show Ring (you must provide)
- Business mentioned by the announcer during Show Time
- Displayed in promotional advertising
- Opportunity to present a prize to a Show Event Winner

### **Platinum Package - >\$2001 +GST**

- Business advertised in the Show Program – front or back page
- 2 X Family Day Passes for both Friday & Saturday
- 2 X Single Day Passes for both Friday & Saturday
- 4 X Showgirl dinner tickets
- Signage displayed around the Show Ring (you must provide)
- Business mentioned by the announcer during Show Time
- Displayed in promotional advertising
- Business name allocated to a Show Event
- Trade stall to showcase business