

FACTS

COORDINATED over 5,000 volunteer hours worked in the community in 2013.

DISTRIBUTED \$15,000 in Downtown Improvement Grants to five downtown businesses and building owners.

DONATED \$395 to the Holiday Bureau.

PURCHASED 24 trash receptacles for downtown.

HOSTED Building Doctor Program where 10 downtown property owners received free technical assistance.

HIRED Nikki Adams as Operations Manager and Tara Crump as Administrative Assistant.

CONTINUED Gift Certificate Program, keeping dollars in the local economy.

COORDINATED seasonal plantings in downtown streetscape planters.

WALLEYE FESTIVAL chosen as one of the "Best Festivals" by the readers of *Lake Erie Living Magazine*.

RECEIVED grant from the Safety Council to purchase reflective vests & cones to help keep volunteers safe.

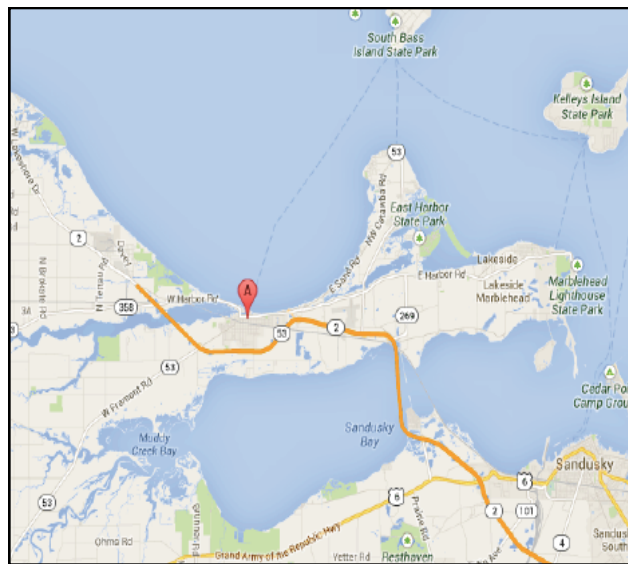
FOUNDATION Served as Fiscal Agent for the Fireworks Committee.

AWARDED scholarships for a high school student and Leadership Ottawa County.

INFORMATION is shared with members to keep them informed on local issues affecting businesses. The chamber also acts as an advocate for small businesses in the community.

OPPORTUNITIES to contribute to the Chamber's success by inviting members to serve on committees that direct Chamber activity.

BUSINESS counseling and member assistance for various services are available. The Chamber/Main Street provides referrals and diligently works to provide business related workshop information offered by other organizations including NOACC, BBB, the Ohio Chamber and the United States Chamber.



**Port Clinton Area
Chamber of Commerce**
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I ♥ P.C.
PORT CLINTON, OHIO

PORT CLINTON

Chamber of Commerce
& Main Street



MAIN STREET PORT CLINTON

A Main Street Community

110 Madison Street
Port Clinton, Ohio
419-734-5503

2013 ACCOMPLISHMENTS

MARKETING

UNVEILED a new Chamber website which offers many free advertising opportunities for members including their own director page, member spotlights, coupon page and event page - www.portclintonchamber.com

DISTRIBUTED two hardcopy issues with the new updated layout of the Chamber's Compass Newsletter to 1,500 businesses in Northern Ohio and three digital issues of the Newsletter were emailed to our members.

TEAMED with the Port Clinton City Schools, City of Port Clinton, and Magruder Hospital to create the Guide to Local Activities.

PARTNERED with Ottawa County Chambers and LESI to co-host booths at the Great Lakes Home & Flower Show, Ottawa County Fair and the National Matches at Camp Perry.

PROMOTED Growing and Starting a Business Booklet in Port Clinton.

CREATED and distributed 3,000 Downtown Coupon Pages.

DESIGNED a Port Clinton Page and encouraged members to purchase ads in the Lake Erie Shores & Islands Travel Planner at a discounted rate.

MAINTAINED three Facebook pages and Twitter accounts with daily posts.

WORKED on the Ottawa County Chamber Directory with Marblehead, Oak Harbor and Genoa with an anticipated completion of February 2014.

COORDINATED the professional printing of the Ottawa County Map & Resource Guide using local chamber members.

CREATED a downtown commercial.

DEVELOPED a new Main Street Port Clinton website - www.historicportclinton.com.

MEMBERSHIP

MAINTAINED 387 members and supporters while welcoming 42 new members.

ASSISTED and participated in 22 ribbon cutting ceremonies for businesses and members.

HOSTED an Ohio Chamber Symposium.

PRESENTED Healthcare Reform Workshop updates presented by Anthem.

INTRODUCED the Ambassador's Program.

COORDINATED 11 Business After Hours held at various businesses with an average attendance of 65 members.

CO-HOSTED bi-monthly educational business workshops with Ida Rupp Public Library.

PROVIDED relocation packets to people moving to or considering a move to the Port Clinton area, distributed tourist information packets, and provided area information to students studying Ohio history.

BENEFITS

CREATED the Member Benefit Guide.

CONTINUED the Member Discount Card Program.

NEW Member Benefit: Chamber Energy Solution. Discounts for electric & gas consumption.

ACCESS to group health insurance & worker's compensation.

DISCOUNTS for shipping with FedEx and a bulk mailing rate for postage on large mailings.

11,900 REFERRALS received for daily inquiries via email, phone, website, social media & walk-ins for products & services for chamber members only.

EVENTS

RECOGNIZED outstanding businesses and their contributions during the 2013 Annual Dinner at the Catawba Island Club with over 160 members attending.

HELD the 4th Annual Sunset Cruise on Lake Erie on the Jet Express in July with over 140 people attending a wonderful evening on Lake Erie.

PLANNED the Jerry Lippus Memorial Car Show in August.

HOSTED the Chamber Golf Outing at the Catawba Island Club in September and raised \$500 for a Port Clinton High School Scholarship to be awarded in May 2014.

CO-HOSTED Candidate's Night with the Port Clinton Business and Professional Women.

COORDINATED the 2nd Annual Downtown Port Clinton Trick or Treat and Zombie Pub Crawl.

ORGANIZED and planned the Community Christmas including the Gift of Lights, holiday parade, children's activities and caroling.

WITH support of the Catawba Island Club, hosted the Holiday Mixer as a thank you to Chamber members in December.

COORDINATED the 33rd Annual Main Street Port Clinton Walleye Festival over Memorial Day Weekend including the CMP Grande Parade, Skipper Bud's Kid's Fishing Derby, Marine Max Kid's Activity Area and the 2nd Annual Walleye Beer Fest with over 100 different craft beers.

HOSTED Cabela's National Walleye Tournament in May with the City and LESI.

HELD an Open House in June to encourage members to visit our Office.

COORDINATED downtown Poker Run and Scavenger Hunt.