

FACTS

COORDINATED over 7,100 volunteer hours worked in the community in 2015.

DISTRIBUTED \$60,000 in Downtown Improvement Grants in the past four years to downtown businesses and building owners.

DONATED over \$400 to the Holiday Bureau.

COORDINATED the purchase of decorative light posts and electrical equipment for Second Street

CONTINUED Gift Certificate Program, keeping dollars in the local economy.

COORDINATED seasonal plantings in downtown streetscape planters.

WALLEYE FESTIVAL chosen as one of the "Best Festivals" by the readers of *Lake Erie Living Magazine* and won The Beacon's "2016 Best of the Best Award."

FOUNDATION served as Fiscal Agent for the Fireworks Committee.

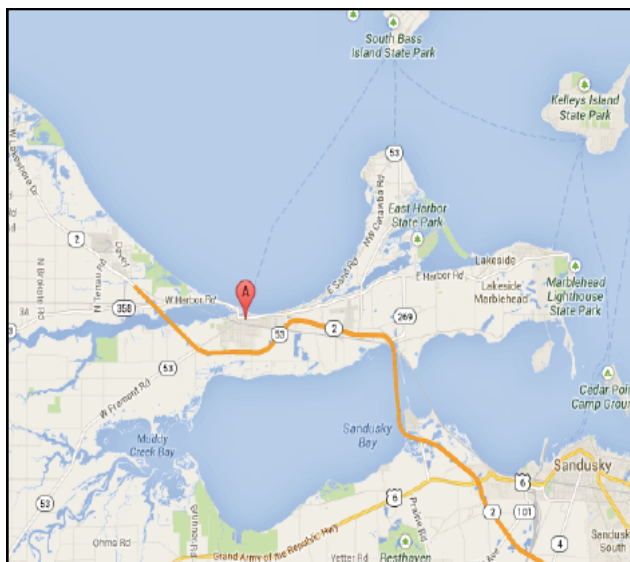
AWARDED scholarships for a high school student and Leadership Ottawa County.

OPPORTUNITIES to contribute to the Chamber's success by inviting members to serve on committees that direct Chamber activity.

BUSINESS counseling and member assistance for various services are available. The Chamber/Main Street provides referrals and diligently works to provide business related workshop information offered by other organizations including NOACC, BBB, the Ohio Chamber and the Center for Non-profit Resources.

WORKED closely with City Council and Administration for the creation and adoption of the City's Downtown Revitalization Plan.

SUCCESSFULLY received \$300,000 CDBG Downtown Revitalization Funds from the State of Ohio through the Ottawa County Commissioners. Funds are available to business and building owners to make façade and/or code improvements to their buildings. A target area was identified to include Madison between the Portage River and the railroad and Second between Jefferson and Monroe.



**Port Clinton Area
Chamber of Commerce**
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I ♥ P.C.
PORT CLINTON, OHIO

PORT CLINTON AREA

Chamber of Commerce
& Main Street



MAIN STREET PORT CLINTON
A Main Street Community

110 Madison Street
Port Clinton, Ohio
419-734-5503

2016 ACCOMPLISHMENTS

MARKETING

MAINTAINED the Chamber website which offers many free advertising opportunities for members including their own directory page, member spotlights, job postings, coupon page and event page - www.portclintonchamber.com

TEAMED with the Port Clinton City Schools, City of Port Clinton, and Magruder Hospital to create the Guide to Local Activities.

PARTNERED with Ottawa County Chambers and LESI to co-host booths at the Great Lakes Home & Flower Show, Ottawa County Fair and the National Matches at Camp Perry.

Expanded the 2016 Growing and Starting a Business Booklet in Port Clinton.

CREATED and distributed 6,000 Downtown Coupon Pages.

DESIGNED a Port Clinton Page and encouraged members to purchase ads in the Lake Erie Shores & Islands Travel Planner at a discounted rate.

MAINTAINED four Facebook pages and Twitter accounts with daily posts.

COMPLETED the 2016-2017 Ottawa County Chamber Directory with Marblehead, Oak Harbor and Genoa. With 2,400 copies distributed from our office and 1,100 at events.

COORDINATED the professional printing of the 2017-18 Ottawa County Map & Resource Guide using local chamber members.

MARKETED Chamber members by placing materials at the Ohio Turnpike plazas.

TEAMED up with Lake Erie Shores & Islands to showcase the Port Clinton area and our members at the AAA Great Vacations Travel Expo.

MEMBERSHIP

MAINTAINED 390 members and supporters while welcoming 23 new members.

ASSISTED and participated in 24 ribbon cutting ceremonies for businesses and members.

EXPANDED the Ambassador's Program.

COORDINATED 10 Business After Hours held at various businesses with an average attendance of 60 members.

PROVIDED relocation packets to people moving to or considering a move to the Port Clinton area, distributed tourist information packets, and provided area information to students studying Ohio history.

DISTRIBUTED two hardcopy issues of the Compass Newsletter to 1,800 businesses in Northern Ohio and four digital issues of the Newsletter were emailed to our members.

BENEFITS

CREATED the 2017-2018 Member Benefit Guide.

CONTINUED the Member Discount Card Program.

ACCESS to group health insurance & worker's compensation.

DISCOUNTS for electric & gas consumption. Shipping discounts available with FedEx along with a bulk mailing rate for postage on large mailings.

14,528 REFERRALS received for daily inquiries via email, phone, website, social media & walk-ins for products & services for chamber members only.

CONTINUED the Lunch N Learn series where guest speakers focus on topics that are relevant to our members and their businesses.

EVENTS

RECOGNIZED outstanding businesses and their contributions during the 2016 Annual Dinner at the Mon Ami Historic Restaurant & Winery with over 200 members attending.

HELD the 7th Annual Laura Schlachter Sunset Cruise on Lake Erie on the Jet Express in July with over 230 people attending a wonderful evening on Lake Erie.

PLANNED the Jerry Lippus Memorial Classic Car Show in August.

HOSTED the Chamber Golf Outing at the Catawba Island Club in September and raised \$500 to fund a scholarship for a graduating senior in Ottawa County to be awarded in May 2017.

CO-HOSTED Candidate's Night with the Port Clinton Business and Professional Women.

COORDINATED the 5th Annual Downtown Port Clinton Trick or Treat and Zombie Pub Crawl.

ORGANIZED and planned the Community Christmas including the Gift of Lights, 3rd Annual Lighted Holiday Parade, 2nd Annual Chili Cooking Contest, children's activities and caroling.

WITH support of the Catawba Island Club, hosted the Holiday Mixer as a thank you to Chamber members in December.

COORDINATED the 36th Annual Main Street Port Clinton Walleye Festival over Memorial Day Weekend including the Frontier Communication Grande Parade, & Skipper Bud's Kid's Fishing Derby.

PLANNED the 2nd Speed Networking event held at the 1812 Food & Spirits where businesses could network in a fast-paced atmosphere.