

CITY OF
INDIANOLA

EST. 1849

CHAMBER OF COMMERCE

MEMBERSHIP
BENEFITS
YOU

EXPAND



CONNECT



EXPOSE

EXPOSE
get your name out there



CONNECT
to a powerful network



EXPAND
grow your business



ECONOMIC GROWTH

YOUR BASIC MEMBERSHIP BENEFITS ...an effective business strategy

& MORE

Membership in the Indianola Chamber of Commerce is built upon a foundation of benefits that help promote opportunity and economic growth for our members. Your BASIC MEMBERSHIP includes:

- Listing in the online Chamber business directory—the Chamber website gets thousands of views each month
- Highlighted listing in Community Guide business directory— around 9,000 Community Guides are distributed annually
- Opportunity to participate in the Chamber's Think Indianola First campaign
- Opportunity to promote your business through powerful online advertising tools
- Coordinated communication —weekly e-newsletters and alerts
- Opportunity to utilize a powerful network through the Member2Member program
- Opportunity to find new customers through the Simpson College student discount program
- Opportunity to communicate your organizations news and events for free through the "What's Up Wednesday" e-newsletter

- Opportunity to participate in Chamber committees and receive All-star recognition for participation
- Opportunity to attend networking events
- Opportunity to sponsor Chamber and community events
- Opportunity to maximize and increase your website traffic
- Distribution of your business card or other collateral from the Chamber office to all visitors
- Opportunity to receive priority walk-in and call-in inquiries
- Opportunity to participate in all of the Chamber events
- Opportunity to purchase discounted movie tickets to the Indianola Fridley Theatre
- Membership with the Greater Des Moines Partnership

NEW Membership includes all of the Basic Membership benefits **PLUS:**

- Ribbon cutting to announce your new business to the community, includes picture in the Indianola Record Herald
- Member ad in Chamber section of the Indianola Record Herald, published quarterly
- Listing in Chamber business directory
- Mention on the Greater Des Moines Partnership website (www.desmoinesmetro.com), which includes 50 word description

STEP IT UP..

PREMIUM Membership benefits are available for an additional \$175 per year and includes:

- "Onboarding Process" with professionals who do the work for you!
- Creation of a 6 ad storyboard display about your business
- Cataloging system for ad displays
- Mobile web app
- Mobile keyword texting for easy delivery of the mobile app to prospects
- Multiple device display formats
- Custom search engine indexing with Chamber promotion
- 24/7 access to voting engine and system stats

For more details about all of these Premium Plan benefits and more go to www.indianolachamber.com.



BETTER TOGETHER

join us



— CHAMBER OF COMMERCE —

Annual Membership Drive

INVESTMENT OPPORTUNITIES

INVESTOR CIRCLE:

The Indianola Chamber Investor Circle offers businesses and leaders in our community the opportunity to invest in the work of the Chamber. It is an opportunity for businesses to communicate, collaborate, and influence a positive economic impact that benefits the entire community.

The following investment levels will allow members to demonstrate their commitment while staying within their budget. Each investor level carries additional benefits afforded only to investors.

LEVEL	VALUE	COST
Elite Partner	(\$13,810)	\$8,500
Presidents Club	(\$9,900)	\$5,000
Platinum Investor	(\$4,785)	\$2,500
Gold Investor	(\$2,310)	\$1,250
Silver Investor	(\$1,355)	\$750
Bronze Investor	(\$770)	\$500



for anyone in any profession



JOIN TODAY!

Membership is \$20 if your employer is an Indianola Chamber member or \$40 if a non-member.

www.indianolachamber.com
515.961.6269
iypchair@indianolachamber.com

INDIANOLA CHAMBER

mobile app
DOWNLOAD IT TODAY!



stay connected in real time for FREE from
anywhere on any mobile device



think
indianola
= first! =

... **JOIN**
THE MOVEMENT!

Become a Chamber member TODAY!
Visit www.indianolachamber.com to join.

Why wait? Start enjoying all of the networking, sponsorship and promotional benefits NOW! Or, be a "Friend" of the Chamber and donate to your growing community.



— **CHAMBER OF COMMERCE** —

104 N Howard | Indianola, IA 50125
515.961.6269 | www.indianolachamber.com



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webstercreative.me | 515.681.2572