



2017 Annual Membership Drive **INVESTMENT OPPORTUNITIES**

INVESTOR CIRCLE

The Indianola Chamber Investor Circle offers businesses and leaders in our community the opportunity to invest in the work of the Chamber. It is an opportunity for businesses to communicate, collaborate, and influence a positive economic impact that benefits the entire community.

The Indianola Chamber is only as strong as its members and IS committed to leading efforts that focus on initiatives that promote economic growth. The Investor Circle allows members committed to helping the Chamber lead these efforts to invest and support the work at a level beyond membership. Invest in the Indianola Chamber of Commerce, and let us do the work!

The following investment levels will allow members to demonstrate their commitment while staying within their budget. Each investor level carries additional benefits afforded only to investors.

INVESTMENT LEVELS

Included Benefits	ELITE PARTNERS \$8,500	PRESIDENTS CLUB \$5,000	PLATINUM INVESTORS \$2,500	GOLD INVESTORS \$1,250	SILVER INVESTORS \$750	BRONZE INVESTORS \$500
Membership Dues						
Email Signature - included in staff emails						
Newsletter - business logo included in newsletters sent out 51 times per year; includes hyperlink to business website						
Presenting Sponsor of Golf Outing, Annual Dinner, Holiday Extravaganza, Summer Concert Series	All Events	2 Events	1 Event			
Opportunity to participate in the Think Indianola First Ad Campaign	(\$750 value)	(\$750 value)	(\$750 value)	(\$500 value)	(\$250 value)	
Website - your logo will be listed on the homepage of Chamber website for 12 months - includes hyperlinks to business website						
Banner Ads on Website	4 Qtrs Large	4 Qtrs Large	2 Qtrs Large	2 Qtrs Large	2 Qtrs Medium	2 Qtrs Medium
Trade Signage - name and logo on banner displayed at all Chamber events and Chamber South Window	Top Banner	Middle Banner	Middle Banner	Lower Banner	Lower Banner	
Recognition in Member Directory	plus write up					
Tickets to Annual Dinner	6 Tickets	6 Tickets	4 Tickets	2 Tickets	1 Ticket	1 Ticket
Sharing/Distributing of Member's Social Media Posts						
Tickets to Summer Concert Series	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	
Upgrade to Premium Membership/Tools						
Quarterly Sponsorship of Business Development Series - host one event at your location or let us arrange another space						
Member Spotlight - your business will be featured in a newsletter (not available for resale)						
Two (2) Email Blasts anytime during the year						
Named Sponsor of Summer Concert Series	(Presenting)	(if selected)				
Named Sponsor of Holiday Extravaganza or other event choice	(Presenting)	(if selected)				
Golf Outing Registration	1 Foursome	1 Foursome	2 Golfers			
Premium Hole Sponsor at Golf Outing	(Presenting)					
Hole Sponsor at Golf Outing	(Presenting)					
Coordinating Sponsor of one (1) event	(Presenting)					
Front Cover of Chamber Folder						
Total Investor Value	(\$ 13,810)	(\$ 9,900)	(\$ 4,785)	(\$ 2,310)	(\$ 1,355)	(\$ 770)

For more details about these investment benefits, download a copy of the Membership Manual from our website at www.indianolachamber.com, go to the "Chamber Information" tab and click on "Membership Benefits"