



# Holiday Extravaganza

Festival of Trees Participation

Dear Business:

The Holiday Extravaganza kicks off the holidays in Indianola each year. This magical event is December 1, 2017, from 5 p.m. to 8:30 p.m.

The Festival of Trees is a new attraction, and we would like to invite all businesses to participate. This is a great opportunity to promote your business during the holidays.

Trees will be placed in a business located on the square for the community to enjoy throughout the holiday season. Participation is easy and fun as follows:

- Artificial trees should be no taller than 10 ft. tall
- Trees may be decorated in a theme selected by the business – the more creative the better
- Trees will be placed in hosting businesses by November 17 and stay up through the holidays, or as agreed upon by the host business

Trees will be judged by the Holiday Extravaganza committee and a \$50 cash prize will be awarded for the Most Creative and Best Theme. Businesses will provide their own tree and decorations.

In addition, to the Festival of Trees, the Holiday Extravaganza has other events planned for the evening, that include the following:

- Santa House and visits with Santa & Mrs. Claus – southeast corner of the square
- Entertainment stage – southwest corner of square
- Pictures with Movie Characters – travel around the square
- Lighting of the Trees – Northeast corner of the square
- Horse Drawn Carriage Rides
- Polar Express Train Rides
- Children's Holiday Market
- Live Nativity Scene
- Lighted Parade – starts at Methodist Church – goes east on Salem, north on Howard, and west on Ashland back to the church!

We hope you will join us as we create a magical Holiday Season for the Indianola community!  
Please complete and return the following form by October 19, 2018, to the Indianola Chamber of Commerce!



# Festival of Trees Participation Form

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Contact Email: \_\_\_\_\_

Please check all that apply:

Yes, I will participate in the festival of trees competition and showcase a beautifully decorated tree.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return forms by October 19 via email at [intern@indianolachamber.com](mailto:intern@indianolachamber.com);**

**Or Fax: 515-961-9753**

**If you have any questions, please contact Barb Rasko at the Indianola Chamber of  
Commerce 515-961-6269**

**Participating businesses will be contacted no later than November 1 with Festival of Trees placement  
information. All trees should be up by November 17, 2018.**