



## AAHU Board Meeting-Strategic Planning Meeting # 2

AAHU Board meeting held on February 8, 2018 meeting held at Latte Vino, 958 E Rodeo Road, Suite 1, Casa Grande AZ, 85122 from 12:00 pm to 2:00pm

**Call to Order** at 12:15 pm by AAHU President, Jeff Wilkinson

### **In attendance:**

- President-Jeff Wilkinson
- President-Elect- Becky Kanoza
- SAAHU President- Michael Bravo
- Awards Chair- Nicole Dyson
- Legislation Chair – Jennifer Farrell
- Communication and Media Relation Chair- Denisse Bravo
- LPRT Chair- Korina Gregg

### **Not in Attendance:**

- Vice President- David Slepak
- Treasurer- Jeri Cunningham
- Secretary- Natalie Clawson
- GPAHU President- Bernie Hynes
- HUPAC Chair- Andrea Brody
- Membership Chair- Heather McDougall
- Public Service Chair- Terry Rulon
- Professional Development Chair- Judy Johnson
- Vanguard Chair- Ben Frekla

### **NAHU Anti-Trust Statement as read by- Jeff Wilkinson**

Associations are subject to strict scrutiny under anti-trust laws because an association is, by its nature a group of competitors joined together for a common business purpose. The anti-trust law requires companies to make certain decisions by themselves, not in conjunction with competitors. Therefore, associations and their members must proceed with extreme caution in certain area of activity to insure against violation of the antitrust laws. Discussions of current or future prices of commissions and refusing to deal with or boycotting any insurance carrier are among a number or areas specifically prohibited by the anti-trust laws and will not be permitted in today's meetings.

### **Treasurer's Financial Report- Jeff Wilkinson**

Jeri Cunningham not in attendance to discuss budget items. She emailed the following report: "Checking balance is \$99,949.32 Money Market balance is \$9,321.37. I have sent all of the statements October through January for Cheryl to update the P & L. Taxes have been filed and I know I owe Nicole something on that." We may want to look at a different bank going forward as Jeff has had a real difficult time trying to get online access. They keep handing off calls and no one really wants to help. We are currently using National Bank of Arizona.

## Presidents Report- Jeff Wilkinson

- **Cap Con-** Jeff had a family emergency come up so will not be able to attend Cap Con. Hopefully you all have registered and preparing to go. Jen Farrell will have lobbying appointments ready and with the change in meeting time, AAHU can now have dinner together Monday evening if you would like. Jen has already made reservations so should be good to go. This should be a great event this year.
- **AAHU State Conference-** The date is scheduled- May 17, 2018. Waiting for updated contract from Hotel to sign and make it all official. Looking at having a couple high level paid speakers to address us again in an effort to shake things up and drive some attendance. Jen Farrell mentioned she will help line up legislation panel, just have Judy reach out. There has been some break in communications in the past regarding lobbyists coming to luncheons and the Leg chair having no idea, would like to see that changed.
- **AAHU**
  - **Blue Ribbon and Silver Certified-** Thank you for all the work to get this accomplished with a special thank you to Nicole in accomplishing this.
- **SAAHU**
  - **Gold Certified-** Congrats in this accomplishment.
- **GPAHU**
  - **Silver Certified-** Congrats in this accomplishment

## President- Elect Report- Becky Kanoza

Looking forward to next year. Becky will be reaching out to current members individually to gauge interest. Keep in mind if you want to remain on the board and if you want to stay in current position to change to a different position.

## Committee Reports-

- **GPAHU-** Bernie Hynes- Not in attendance no report
- **SAAHU-** Michael Bravo- Breakfasts have been going well. Michael will travel up to PHX luncheon in March and bring Janet down to Tucson after. Working on getting Golf outing finalized and announcements going out.
- **Fundraising-** Becky Kanoza- on target to reach or exceed goal. Have a potential replacement for sponsorships next year as she moves to State President.
- **Awards-** Nicole Dyson- Handed out awards criteria. Spoke on each section to see what we need to provide. We will rename State event to help get points. Also need some missing materials if you will look at each assigned area and return to get filed. Will work on getting materials together to submit. We will probably be short at reaching our goal but we should be moving in the right direction to achieve next year.
- **Membership-** Heather McDougall- Not in attendance no report
- **HUPAC-** Andrea Brody- Not in attendance no report
- **Legislation-** Jen Farrell- Day at the Capitol will probably be cancelled this year, maybe a part of State Conference but with Janet's visit communication was not there to get it all coordinated.
- **Professional Development-** Judy Johnson- Not in attendance. Working on State Conference schedule.
- **Communications-** Denisse Bravo- We need to get an update on GPAHU website, she can not update AAHU website completely until that is all updated. Wants to get all the Constant Contact information from GPAHU and SAAHU and combine to one list. Jeff Wilkinson will send

list to Denisse for GPAHU. Would like to have a separate Constant Contact for AAHU and not have it combined with GPAHU.

- **Media Relations-** Denisse Bravo- working of getting media contact sheets and then updating.
- **Public Service-** Terry Rulon- Not in Attendance- Emailed the following report: “The public services chairs - Camille Jehle (GPAHU) and Stacy Lipincyk (SAAHU) are coordinating efforts for the 1<sup>st</sup> quarter of 2018. The plan is to help “heart kids” and their families in both the Tucson and Phoenix areas as that seek treatment at the Phoenix Children’s Hospital along with appreciation for the medical staff treating them. The ladies are working on a plan to gather funds, supplies, and to host a staff appreciation event for the staff taking care of these children with a big wrap up at the Conference in May.”
- **LPRT-** Korina Gregg- Spoke about the new updated qualification standards. Will also get something put together for Jeff to include in March newsletter.
- **Vanguard-** Ben Frekla- Not in attendance no report

#### **ADJOURNMENT**

The President Jeff Wilkinson adjourned the meeting at 2:20 pm.

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Jeff Wilkinson AAHU President acting Secretary, on behalf of Natalie Clawson