

Strategic Plan for AAHU 2017-2018



Theme for 2017-2018

“Teamwork makes the dream work”

Mission Statement

AAHU will improve its members' ability to meet the health, financial and retirement security needs of all Arizonans through education, advocacy and professional development.

Vision Statement

Every American will have access to private sector solutions for health, financial and retirement security and the services of insurance professionals.

- Follow mission/vision/theme
- Update Bylaws and Policy and Procedures
- Apply for the Landmark Award
- Put on an AAHU State Symposium
- Produce a newsletter each month
- 100% Board Recruitment
- Focus on retention
- Have a Day on the Hill with legislators and speakers
- Update state website
- Raise \$55,000 in sponsorship
- Adopt a charity that would be for Phoenix and Tucson
- 100% board participation in HUPAC
- Generate interest in the insurance field with the younger generation