Strategic Plan for AAHU 2018-2019

Meeting held 8/8/2018- A Latte Vino Casa Grande, AZ

NAHU Anti-Trust Statement
Associations are subject to strict scrutiny under anti-trust laws because an association is, by its nature a group of competitors joined together for a common business purpose. The anti-trust law requires companies to make certain decisions by themselves, not in conjunction with competitors. Therefore, associations and their members must proceed with extreme caution in certain area of activity to insure against violation of the antitrust laws. Discussions of current or future prices of commissions and refusing to deal with or boycotting any insurance carrier are among a number or areas specifically prohibited by the anti-trust law and will not be permitted in today's meetings.

Mission Statement
AAHU will improve its members' ability to meet the health, financial and retirement security needs of all Arizonans through education, advocacy and professional development.

Vision Statement
Every American will have access to private sector solutions for health, financial and retirement security and the services of insurance professionals.

- Follow the NAHU Anti-trust statement, AAHU mission and vision statement, and speak with one voice.
- Update Bylaws and Policy and Procedures
- Apply for the Landmark Award & Silver/Gold Seal
- Apply for Website Award
- Have an AAHU State Symposium- Offer more CE and ethics
- Have a Medicare Summit -1/2-1 day both in Phoenix and Tucson
- Have a Day on the Hill with legislators, more vocal on legislative issues
- 100% Board Recruitment Triple Crown- 5% growth of membership
- Continue with the same sponsorship packages.
- Adopt the charity "Dream Racer"
- 100% board participation in HUPAC- Recognize members who contribute at meetings/newsletters.
- Promote and recognize those who are LPRT.
- Generate interest in the insurance field with the younger generation- internship
- Create distinct name tags which will have flags indicating if member is LPRT, Triple crown, etc.