



2017 Sponsorship Levels September 15-17, 2017

Event Sponsor \$10,000 (Limited to 1)

All the benefits of Solid Oak Sponsor Level PLUS

- ✿ Exclusive naming recognition in all advertisements & promotional materials
- ✿ Name included on sign boards posted throughout the community
- ✿ Signage with company logo prominently displayed above the main stage
- ✿ Name and logo included on banners displayed at Prairie Lakes Community Center, Administrative & Leisure Center, Mountain View Adventure Center, Mystic Waters Family Aquatics Center and the Des Plaines History Center
- ✿ VIP Passes for preferred parking, beer, wine & food for all 3 days (value \$300)

Solid Oak Sponsor \$7,500

All the benefits of Mighty Maple Sponsor Level PLUS

- ✿ Inclusion in social media releases including Twitter & Facebook
- ✿ Inclusion in all press releases and festival paid ads
- ✿ Company name and logo included in 2,500 postcards at July 4th Parade
- ✿ Name and logo on banner at Fall Fest entries
- ✿ VIP Passes for preferred parking, beer, wine & food for any 2 days (value \$200)

Mighty Maple Sponsor \$5,000

All the benefits of Sponsor Level below PLUS

- ✿ Company name mentioned in announcements during event
- ✿ Banner w/company name at the beer ticket trailer
- ✿ Name and logo included in 10,000 Park District fall program books (deadlines apply)
- ✿ VIP Passes for preferred parking, beer, wine & food for any 1 day (value \$100)

Big Birch Sponsor \$2,500

- ✿ Company name and logo with link to your website on the Fall Fest website
- ✿ Company name listed on Fall Fest, Des Plaines Chamber of Commerce, Des Plaines Park District and Des Plaines History Center websites
- ✿ 10x10 lighted tent space, in high traffic area during all event hours, w/table and chairs
- ✿ Name and logo included in Fall Fest program given to all event visitors

Activity Sponsor \$1,500

- ✿ Company name and logo with link to your website on the Fall Fest website
- ✿ Company name listed on Des Plaines Chamber of Commerce, Des Plaines Park District and Des Plaines History Center websites
- ✿ 10x10 space (Saturday & Sunday, noon-7pm) w/table & chairs in high traffic area

General Event Sponsor \$750

- ✿ Company name listed on Fall Fest website
- ✿ 10x10 space (Saturday & Sunday) electric available for purchase



Fall Fest Sponsorship Application

Multiple Sponsorships are accepted at all levels except for Event Sponsor

All sponsorships are monetary. No trade sponsorships are available.

For more information, please contact Andrea Biver, (847) 824-4200

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

\$10,000 Event Sponsor” _____

Exclusive Sponsor with Naming Recognition (Limit 1)

\$7,500 “Solid Oak Sponsor” _____

\$5,000 “Mighty Maple Sponsor” _____

\$2,500 “Big Birch Sponsor” _____

\$1,500 “Activity Sponsor” _____

\$750 “General Event Sponsor” _____

Payment Options:

___ Check Enclosed ___ Please bill (payment must be received no later than August 26)

Make checks payable to: Des Plaines Park District

Credit Card: ___ Visa ___ Master Card ___ Discover

Card Number _____ Exp. Date ____/____ V-Code _____

Signature _____

Payments to: Des Plaines Park District, attn. Jennifer Boys

2222 Birch Street • Des Plaines, IL 60018

**For security reasons, only mail or fax, (847)391-5707, forms which include
Credit Card information.**

Sponsor now to maximize your exposure!