



**Alpha Kappa Alpha Sorority, Inc., Rho Mu Omega Chapter
D.C. Pearls III Foundation, Inc.**



Dear Prospective Sponsor,

Alpha Kappa Alpha Sorority, Inc., Rho Mu Omega Chapter, in conjunction with D.C. Pearls III, Foundation, Inc., invites you to become a sponsor for our 2018 HBCU College Tour. This annual event will be held Sunday November 11 through Friday November 16, 2018

For over 20 years, our HBCU Tour has positively impacted the lives of high school students by exposing them to college life in such a way that motivates their pursuit of higher education. Our Tour is designed for high school sophomores, juniors and seniors to visit approximately ten (10) Historically Black Colleges and Universities (HBCUs), including, Florida A&M University, Spelman College, Morehouse College, Clark Atlanta University, Claflin University, North Carolina A&T University, North Carolina Central University, Hampton University, and Virginia State University. During the tour, students meet with college representatives to learn about admission requirements and the application process. In previous years, several students applied and were accepted *ON SITE* to several schools they visited. Several students also received direct funding from the HBCU as part of their acceptance package.

The cost of the tour is \$300.00 per student and covers all expenses related to transportation, lodging, meals, and other planned activities for the students. We have created a "Fund A Scholar" program and are asking for your support by making a monetary donation to help offset the costs of the tour by September 17, 2018. We encourage you to donate at one of these three levels:

Platinum Sponsor

\$1000 or more

Gold Sponsor

\$500 - \$999

Silver Sponsor

\$250 - \$499

Rho Mu Omega Chapter is a service organization that was chartered in Washington, D.C. to locally implement the community service programs of Alpha Kappa Alpha Sorority, Inc. D.C. Pearls III Foundation Inc. is a 501(c)(3) tax exempt charitable organization which makes your donation tax deductible to the full extent of the law. As volunteer organizations, we rely on fundraising and donations from generous supporters like you who share our values and commitment.

The rising cost of a college education has become unattainable for many students due to a lack of monetary resources. With your financial support, we can create the path for deserving students to contribute to a promising future for us all that begins with their pursuit of a college education.

Your sponsorship will help assure the success of our HBCU College Tour. Please complete the attached Sponsorship Form and return it to us by September 17, 2018. You may also make your contribution online at www.dcpearlsiii.org. Please feel free to contact our Committee Chair Johnine Clark at (301) 336-4900 or via email at HBCU.Tour@dcpearlsiii.org with any additional questions.

Sincerely,

Sharon B. Falby
President, Alpha Kappa Alpha Sorority, Inc. Rho Mu Omega
& D.C. Pearls III Foundation, Inc.
president@dcpearlsiii.org

Sandra R. Roberts
Executive Director, D.C. Pearls III Foundation, Inc.
foundation@dcpearlsiii.org

2018 HBCU Sponsorship Agreement

To receive all sponsorship benefits and recognition, a written commitment must be received no later than September 17, 2018. D.C. Pearls III Foundation has been designated by the IRS as a nonprofit 501(c)3 organization, which may entitle your company to a tax deduction to the full extent of the law.

Company/Organization: _____
Contact Person: _____
Mailing Address: _____
Telephone Number: _____
E-mail Address: _____
Company Website URL: _____

I wish to contribute the following Sponsorship Level for the 2018 HBCU College Tour:
<input type="checkbox"/> Platinum Level - \$1,000 or more
<input type="checkbox"/> Gold Level - \$500 - \$999
<input type="checkbox"/> Silver Level - \$250 - \$499

Total Donation: \$ _____

By signing this form, I agree to allow D.C. Pearls III Foundation/Rho My Omega Chapter to copy or reproduce my company name and logo, as applicable, for the purposes identified in this sponsorship package. Payment in full must accompany this agreement to complete your commitment. Please make all checks or money orders payable to *D.C. Pearls III Foundation, Inc.* Return completed forms and sponsorship payment to, D.C. Pearls III Foundation/Rho Mu Omega Chapter member or mail to D.C. Pearls III Foundation, Inc. PO Box 91436, Washington, DC 20090-1436. **The deadline for sponsorship agreements is September 17, 2018.**

Signature _____
Name (Printed) _____

Date _____

Sandra R. Roberts
Executive Director, D.C. Pearls III Foundation, Inc.
foundation@dcpearlsiii.org