

# Annual Membership Investment

Every New Member will be charged a one-time enrollment fee of \$35

## Membership Levels

- Basic Membership Level 1 \$ 250.00
- Basic Membership Level 2a \$ 325.00
- Basic Membership Level 2b \$ 375.00
- Get Connected Membership Level 1 \$ 450.00
- Get Connected Membership Level 2 \$ 600.00
- Premium Membership Level 1 \$ 750.00
- Premium Membership Level 2 \$ 1000.00
- Premium Membership Level 3 \$ 1400.00

## Basic Membership (Special Categories)

- Not for profit—Churches, Clubs, \$ 250.00
- Financial Institutions, Hospitals and \$ 450.00  
Medical Clinics
- Public Utilities \$ 600.00
- Civic/Non-business (may not promote a \$ 250.00  
non member business or organization)

## Upgraded Memberships

### Cornerstone Club

- Small Biz Level \$1,250-\$2,000
- Corporate Level \$2,500-\$4,999
- Bronze Level \$5,000-\$9,999
- Silver Level \$10,000-\$14,999
- Gold Level \$15,000-\$24,999
- Platinum Level \$25,000 or more

# Irwindale Chamber of Commerce

Membership in the Chamber is an Investment in Your Business Success



MEMBERSHIP INVESTMENT  
OPTIONS

## OUR MISSION

*It is the mission of the Irwindale Chamber of Commerce to build solid relationships and provide quality services which support chamber members and businesses in order to promote the economic vitality of our community and region.*



Date of Application: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_

Web Site: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Business Classification: \_\_\_\_\_

What city do you have a Business License? \_\_\_\_\_

Payment Method (Circle One): Visa MC Amex Cash Check# \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card holder name: \_\_\_\_\_

Signature \_\_\_\_\_



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www.irwindalechamber.org

## OUR VISION

*To be the premier Chamber of Commerce, leading the way for others*

# Levels of Membership

The Irwindale Chamber of Commerce has several membership levels for your consideration. Businesses and organizations have several options for investing in Chamber membership. Each level provides additional value added benefits and marketing exposure. Members have the option of upgrading depending on what benefits they wish to take advantage of. The highest level is the Cornerstone Club membership (Corporate and Small Business Levels) and that provides tremendous value and exposure for your business or organization. We develop a customized membership package depending on your specific needs. Membership in the Irwindale Chamber is a positive investment for a business or organization that wants to invest in an organization that promotes a strong local economy, promotes the community, provides networking opportunities and business connections, and serves as an advocate for business interests.

## Basic Membership

This entry level membership is designed for small businesses who want to connect with other businesses and the community.

### **BASIC MEMBERSHIP Level 1 \$250**

(Not available for businesses with more than 4 employees)

### **BASIC MEMBERSHIP Level 2a \$325 (0-15 employees)**

### **Level 2b (\$375 (0-25 employees))**

## Get Connected Membership

As a "Get Connected" Member your businesses will receive networking opportunities and enhanced visibility.

In addition to "Basic Membership Benefits":

- Two flyer inserts in Business Insights (monthly Chamber newsletter)
- 4 tickets to any 2017 Good Morning Irwindale Networking Breakfast or Good Afternoon Irwindale Networking Luncheon of your choice.
- Social media posts for your company (2 per week for 4 weeks)
- 2 additional e-blasts for your business in 2017 (Total of 3 for the year)

### **GET CONNECTED MEMBERSHIP**

**Level 1 \$450** (not available for businesses with 50 or more employees)

### **GET CONNECTED Membership**

**Level 2 \$600** (not available for businesses with 150 or more employees)

## Premium Membership

Membership at the Premium level is a great fit for those who want to make a difference in their business and the community as a whole. Additional benefits focus on building connections with decision makers in the community and visibility.

In addition to basic membership benefits:

- 4 tickets to the Annual State of the City
- 6 tickets to the Good Morning Irwindale Networking Breakfast or Good Afternoon Irwindale Networking Luncheon in 2017
- 4 additional e-blasts for your business in 2017 (Total of 5 for the year)
- Invitation to the quarterly President's Breakfast Club

### **PREMIUM MEMBERSHIP Level 1 \$750**

(not available for businesses with 250 or more employees)

### **PREMIUM MEMBERSHIP**

**Level 2 \$1000** (not available for businesses with 500 or more employees)

### **PREMIUM MEMBERSHIP**

**Level 3 \$1400** (500 plus employees)

# Benefits of Chamber Membership

All memberships levels receive these benefits

- 2 Standard listings in print and online directories
- Your own Business page (Traffic Catcher Site) on Chamber's Website
- Access to all New Member Orientations
- The credibility and respect a business or organization gain from being part of a "chamber of commerce"
- The Chamber follows and promotes member businesses on Facebook and Twitter
- Publication of your business news on chamber website
- Place your business brochures and cards in Chamber lobby
- Eligible for Members Only advertising in Chamber website, Newsletter and E-Blasts
- Post your business events and seminars on Chamber's online calendar
- Access to posting your industry related articles on Chamber Blog
- Post your discount coupons and special offers on chamber website
- Discounts on Networking Events and Business Seminars
- Access to Member's Only Networking Events
- Let your voice be heard on public policy issues impacting business
- The Chamber is your business advocate when you are dealing with issues with the city, county or state
- The Chamber is your resource center when you need information or contacts that can help your business
- Subscriptions for you and your employees to weekly Chamber E-News and "Insights" Newsletter
- Ribbon Cutting for your business – by request
- Member rates on business training seminars
- Membership certificate suitable for framing for each year of membership (At your 5 year anniversary, the business is presented a beautiful plaque for display)
- Certificates of Origin at a \$5 per COO charge – some restrictions apply
- Business Referrals via Chamber staff, directory, website, etc.
- One Free e-blast per year highlighting your special promotion or news
- Highlighted paragraph in the "Welcome New Members" page of the monthly "Insights"
- Opportunities to present at the Good Morning Irwindale Networking Breakfast "Mini Expo"
- Employees and their family members of member businesses located in Irwindale can apply for an Irwindale Educational Foundation scholarship. (Scholarships are awarded to deserving students each summer).
- You and your employees can participate with the Chamber's "Non Profit Alliance", give back to the community and make a positive difference.