



Call for Exhibitors and Sponsors

MeadowView Conference Resort & Convention Center
1901 Meadowview Pkwy, Kingsport, TN 37660

Pre-conference Training and Activities – April 7th
Conference – April 8th - 9th

Vendor registration deadline is March 20th *** Register early for preferred booth selection.

Contact [Christopher Pape](#) or [Kevin Bingham](#) for additional information.

Exhibitor and Sponsorship Opportunities

Again, this year we are offering vendors the opportunity to be a platinum, gold, or an exhibitor level sponsor. Each sponsorship level allows companies digital advertisement space, attendee registrations, vendor booth areas and much more! Details are below.

Platinum Level Sponsor (Limit 4) - \$2,000

- 4 Attendee Registrations (value \$1,000)
- 15 Minute Presentation During Lunch (Premium Time)
- Booth Space (10x10)
- Prime Location Assignment of Vendor Booth Location
- Lunch & Social Sponsor
- Sponsor listing in Guidebook app*
- Increase Booth Traffic Participation (value \$125)
- Logo/Link on the TNGIC Web Site for 1 year
- Business Card Listing / Advertisement In All Quarterly TNGIC Newsletters for 1 year
- Company Logo on Session Boards for each session room.
- Vendor may provide handouts related to your business and products to be included with each participants conference registration packet.

Gold Level Sponsor - \$1,000

- 3 Attendee Registrations (value \$750)
- Preferred Location Assignment of Vendor Booth Space (10x10)
- Sponsor Listing in Guidebook app*
- Increase Booth Traffic Participation (value \$125)
- Logo/Link on the TNGIC Web Site for 1 year
- Business Card Listing / Advertisement In All Quarterly TNGIC Newsletters for 1 year

Exhibitor Level Sponsor - \$600

- 2 Attendee Registrations (value \$500)
- Sponsor Listing in Guidebook app*
- Booth Space (10x10)

Other Sponsorship Opportunities

In addition to the options above, we also offer the following sponsorship opportunities which provide high profile company recognition to all attendees: Lanyards, Pads/Pens, Break/Lunch Sponsor, Social Event Sponsor, Raffle Prizes, Event Prizes (Geocache and Golf Tournament). Please contact Kevin Bingham or Christopher Pape for more information about these opportunities.

Increased Booth Traffic

As with previous conferences, we are offering vendors the chance to participate in the Increase Booth Traffic option for \$125. Each participating vendor will be given a paper punch with a unique symbol. Each attendee will be given a postcard in their registration packet that shows the participating vendor logos. The object is for the attendees to acquire a punch from all of the participating vendors in order to be eligible to win a prize!!!

***Advertisement**

Advertising at the TNGIC Conference is fully-digital this year (with some exceptions). The conference agenda will be published using the Guidebook mobile app. Each vendor will be provided a listing in the Guidebook app with space for a logo and brief write-up. Additional vendor advertisements for sponsors will include:

- Signage around the conference
- Verbal appreciation at key events

Conference Breaks

During the morning and afternoon breaks, snacks and refreshments will be provided in the Vendor Area for increased traffic. This provides a tremendous opportunity to interact with conference attendees!