

EXHIBITOR INFORMATION

July 21-23, 2017 BJCC



GENERAL SHOW INFORMATION

Show Dates: July 21-23, 2017

Show Hours: Fri 3-9pm

Sat 10am-9pm

Sun 10am-6pm

Show Location: BJCC Civic Center

2100 Richard Arrington Jr. Blvd N,

Birmingham, AL 35203

Show Contact Info:

205-678-4141 Office

205-678-4142 Alt.Line

info@worlddeerexpo.com

WorldDeerExpo.com

Promoter:

Zack & Channing Brown

EXHIBITOR SET-UP DAYS/HOURS & BREAKDOWN

WEDNESDAY: 4+Booths/BULK	12pm-4pm (vehicle drive-in allowed)
THURSDAY: All Exhibitors	8am-4pm (vehicle drive-in allowed)
FRIDAY: All Exhibitors	7am-1pm (vehicle drive-in NOT ALLOWED)
SUNDAY Breakdown	6pm-Midnight

LOADING DOCK INSTRUCTIONS FOR SET-UP

BJCC Address:

2100 Richard Arrington Jr. Blvd. North
Birmingham, AL 35203

If you have a booth(s) upstairs (#64-#1999) - Loading Dock #4. Located on 11th Ave North.

If you have a booth(s) downstairs (#2000-higher) – Loading Dock #1. Located on 9th Ave North.

EXHIBITOR BADGES

Exhibitors will receive their badges at the registration booth when you check-in at the show! You must wear your Badge at all times to help us keep the public out during set-up hours! If you are not wearing a badge you will be asked to leave the building!

Limit of 3 complimentary badges per 9’x10’ booth. There is a limit of 5 additional badges per booth which can be purchased at a cost of \$10 per Badge.

EVENT DECORATOR INFORMATION

George Fern Co. is our event decorator and they can help you with fork lift services, receiving shipments of your product at the BJCC, ordering carpet for your booth, hanging signs above you booth, etc.

George Fern Co. – Contact Chuck Adams:
205-458-8741 Office
205-210-6617 Cell

You can also find the George Fern Co. Order Form on our website on our Exhibitor Page.

PURCHASING ELECTRICITY & WIFI INTERNET

Ordering electricity or wifi is to be ordered directly from the BJCC. You can order electricity or wifi from our website on the Exhibitor Page. You will see an orange button that says “order electricity”. 205-458-8898 Office

TAXES

You are required to pay Alabama Revenue Dept., City of Birmingham, and Jefferson County taxes. You will receive 3 sales tax forms at check-in of the show. Please fill out each envelope separately. Please complete the envelopes and submit them directly to the tax collectors located at the bottom of the escalator on Sunday NO LATER THAN 3:00pm. The total sales tax rate is 10% broken up into 3 parts: STATE, CITY, and COUNTY. There will be penalties and interest applied for any taxes not paid on Sunday. You will need to estimate your sales for the hours after you turn in your taxes on Sunday. We are required by law to provide the city, state and county, your name, address, and telephone numbers. They know you attended the expo.

COMPLIMENTARY EXHIBITOR LOUNGE

Complimentary coffee, water, danishes, and chips will be provided in the exhibitor lounge upstairs. As you approach the top of the escalators there is a hallway with posted signs that will lead you to the Exhibitor Lounge

HOST HOTEL ACCOMADATIONS

The Sheraton Hotel is located in downtown Birmingham, Al. The address is 2101 Richard Arrington Jr Blvd N Birmingham, AL 35203. It is a 17 story hotel that has over sized guest rooms and suites. It is connected to the Birmingham Jefferson Convention Complex by a climate controlled skywalk that leads to the exhibit entrance. It has several parking decks and lots available for parking. It has on site restaurants and bars, indoor pool, wi-fi, only a 10 minute shuttle drive from the airport, and much more!

Book your room now by calling 1-800-325-3535 or visiting our website. If you call make sure to ask for Birmingham Alabama Reservations and request the "World Deer Expo" discounted rate which is a discounted rate of \$99.00 a night for a room up to 4 people.

To make reservations after July 7th, you must call the hotel directly and ask for "In House Reservations" at (205) 324-5000.

To make your reservation online visit www.worlddeerexpo.com and under the Accommodations tab click the “Book Your Room Here” Link to make you reservation.