

*Joining the Chamber is an investment in the future of your business.*

THE ELKO AREA CHAMBER PROMOTES ECONOMIC GROWTH AND STABILITY THROUGH ADVOCACY AND COMMUNICATION IN SERVICE OF OUR MEMBERS.

**Website Traffic Catcher Site:** Each Chamber member has the ability to build (or have us build for you) their own page off of the Chamber's website. This page is called a TCS (Traffic Catcher Site) page and can be used as a primary website if your business does not have a one or used as a supplement to an existing website. Business tour picture slideshow, company information, news articles, links to your social media pages, and much more can be added and updated as often as needed. With the use of key words internet traffic is directed to your page.

**Business Directory:** Each year the Chamber prints thousands of Membership Directories that are distributed at the Sherman Station Visitor Center, local hotels, RV parks and various other locations throughout the community. It is also mailed out in re-location and visitor packets on a weekly basis. There is also a digital version available on our website.

**Weekly E-Blast:** Every Friday our e-mail blast, *Weekly Happenings*, is sent out to approximately 1,000 people. This marketing tool is an excellent way for your business to advertise a special event, sale, grand opening, or any other information that you want to announce. This service is included in your membership fee and does not cost extra to use.

**Graphic Design:** We have two in-house designers ready to help your business create promotional flyers or any other marketing tools your business may have a need for.

**Advertising Advantages:** Advertise with a plethora of opportunities: the Elko/Spring Creek map, Event booths, website, electronic sign, special displays at the Sherman Station, and Chamber Newsletter inserts. All advertising opportunities are at a discounted rate for our members.

**Sherman Station Meeting Room:** Need a spot for a company meeting or luncheon? Reserve our upstairs meeting room for FREE during our regular business hours.

**Office Depot/Office Max:** Special pricing for chamber members include saving up to 55% off a core list of items most commonly purchased, up to 70% off copy & print needs, and up to 40% finishing. Save on furniture, green products, technology and more.

**NAE:** Nevada Association of Employers provides comprehensive business services to members at a discounted rate. Access information on human resources management, updated governmental regulations, business development courses, and many additional business resources.

**Chamber Checks:** Chamber Checks are used as gifts, bonuses, awards, etc. and they can only be spent at Chamber businesses. This program has kept over \$7.5 million in our local economy!

**Monthly Newsletter:** The Chamber's newsletter, *Voice of Business*, is full of Elko area information, such as member news and informative articles to aid your business. Members can advertise in the news-letter as well, which reaches over 700 members. The *Voice of Business* is available to many more through our website, e-mail distributed versions, and links on the Chamber's Facebook page.

**Displays and Referrals:** A unique way to promote your business through our Sherman Station Visitor's Center. You provide the materials, we refer you! Referrals occur through inquiries received by phone, people relocating to the area, visitors & travelers, and by e-mail requests. Indirect referrals also occur through our web page and various publications.

*Contact the Elko Area Chamber about membership at (775) 738.7135 today!*