

# Leimert Park Village Book Fair

**\*\* 12th Annual - Saturday, August 25, 2018 (10am - 5pm) \*\***

**~ LITERARY APPLICANT ~**

**APPLICATION DEADLINE: MONDAY, JULY 2, 2018**

**EXHIBITOR NAME (PLEASE PRINT):** \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone/Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_

Facebook: \_\_\_\_\_

\*One sentence description of company (limit 10 words):

\_\_\_\_\_  
\_\_\_\_\_

**Booth Placement:**

If location is important, please check box of your preference(s). Note: Placement is not guaranteed.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Children's Theatre/Reading Corner | <input type="checkbox"/> Publishers' Row | <input type="checkbox"/> Cooks' Corner  |
| <input type="checkbox"/> Poet's Circle/Spoken Word         | <input type="checkbox"/> Museum Row      | <input type="checkbox"/> University Row |

**Genre of Publication for Sale/Display:**

- |   |                                  |   |                                      |
|---|----------------------------------|---|--------------------------------------|
| <input type="checkbox"/> Children's/Young Adult | <input type="checkbox"/> Poetry  | <input type="checkbox"/> Sports/Fitness           | <input type="checkbox"/> Self Help   |
| <input type="checkbox"/> Sci-Fiction/Fantasy    | <input type="checkbox"/> Fiction | <input type="checkbox"/> Mystery/Thrillers        | <input type="checkbox"/> Religion    |
| <input type="checkbox"/> Romance/Relationships  | <input type="checkbox"/> Comics  | <input type="checkbox"/> Politics/Current Affairs | <input type="checkbox"/> Non-Fiction |

**Exhibitor Booth Terms & Conditions:**

1. This application shall constitute a valid and binding contract. Applications are considered on a first-come, first served basis, based upon receipt of this application. Booth assignments are made after receipt of payment. Placement/destination location of booth is not guaranteed. Leimert Park Village Book Fair (LPVBF) reserves the right to deem materials appropriate. Unacceptable material cannot be promoted, displayed or sold. And we reserve the sole discretion, to refuse participation in the Event to any applicant for any reason.
2. Exhibitors give LPVBF or its designee's permission to use their voice, image or likeness as it appears in any photographic or audio recording in any manner, in all media, in perpetuity.
3. Exhibitor shall indemnify, defend and hold harmless LPVBF, Event Sponsors, and their employee, representatives and agents of each from claims, liabilities, costs, and charges (including attorneys' fees and costs) for injury, lost or damage to property or persons (including death) arising out of Exhibitor's activities in connection with the Event, or any breach of representation, warranty or covenant in this contract.
4. If for any reason the Event is canceled or rescheduled, Exhibitor's sole remedy shall be the recovery of the fees paid pursuant to this contract. Cancellation by Exhibitor must be in writing and result in 50% penalty assessment. The Book fair takes place rain or shine.
5. This contract is governed by California State Law. This contract is entered into and performed in the City of Los Angeles, where the principal office of the LPVBF is located, and such city shall be the forum of any legal action relating to this contract.

**Basic Exhibitor Package includes:**

- 100 square foot exhibit space.
- One (8) foot table per package, 2 chairs table.
- One exhibitor listing on event website.
- Social Media Mentions on Twitter/ Facebook/Instagram.

**Exhibitor Book Fair Fees:**

Major Publishers/ Bookstore Chains / Commercial Retailers	\$550 \$ _____
Educational, Literary, Government & For-Profit Business Organizations	\$525 \$ _____
Independent/small press, literary magazines, independent bookstores	\$450 \$ _____
Arts and Cultural Organizations	\$350 \$ _____
Non-Profit Literary Organizations	\$250 \$ _____
Food Vendors/ Food Trucks (must secure own food/health permit)	\$950 \$ _____
Late Fee (see registration schedule)	\$ _____

**Additional Orders:**

Additional booth(s): See above fees + add appropriate vendor fee to total	\$ _____
Electrical Service (includes power only, please bring own cord)	\$100. \$ _____
Chair – White Wood Folding with Padded Seat (priced per item) # _____ X	\$25. \$ _____
Table – 8-foot Banquet # _____ X	\$25. \$ _____

**Registration Schedule:**

- Standard Registration Fee.....April 1 – July 2, 2018.
- Late Registration Fee.....Add \$75 per Exhibitor's Package (apps received after July 2).
- Cancellation Fee.....50% penalty through July 2. No cancellation refunds after July 15, 2018. Registration closes July 15.

Total Payment Enclosed: \$ \_\_\_\_\_  Personal Check  Money Order  PayPal\*  Cashier's Check  
 \* For PayPal payments, send email address and total fees to: [exumc12@gmail.com](mailto:exumc12@gmail.com). Note: PayPal will assess a 2% merchant fee.

I accept the terms and conditions of this agreement:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail Application and Payment by MONDAY, July 2, 2018 to:**  
**Please make checks payable to: Leimert Park Village Book Fair (LPVBF)**  
 Mail to: 4001 West 22<sup>nd</sup> Place, Unit #1 • Los Angeles, California • 90018  
 Attention: Exhibitor Coordinator • Email: [exumc12@gmail.com](mailto:exumc12@gmail.com)



BALDWIN HILLS  
 CRENSHAW