



EXHIBITOR APPLICATION

APPLICATION DEADLINE: MONDAY, JULY 1, 2019

EXHIBITOR'S NAME:

Contact Person:

Company/Organization:

Address:

City, State, Zip:

Phone/Cell:

Email:

Website:

Twitter:

Facebook:

Instagram:

*One sentence description of company (limit 10 words):

Booth Placement:

If location is important, please check box of your preference(s). Note: Placement is not guaranteed.

Children's Theatre/ Reading Corner	Poet's Circle/ Spoken Word	University Row
Publishers' Row	Museum Row	Cooks' Corner

Genre of Publication for Sale/Display:

Children's/ Young Adult	Sci-Fiction/ Fantasy	Romance/ Relationships	Politics/ Current Affairs
Poetry	Fiction	Religion	Non-Fiction
Sports/Fitness	Mystery/Thrillers	Comics	Self Help

Exhibitor Booth Terms & Conditions:

1. This application shall constitute a valid and binding contract. Applications are considered on a first-come, first-served basis, based upon receipt of this application. Booth assignments are made after receipt of payment. Placement/destination location of booth is not guaranteed. Leimert Park Village Book Fair (LPVBF) reserves the right to deem materials appropriate. Unacceptable material cannot be promoted, displayed or sold. And we reserve the sole discretion, to refuse participation in the Event to any applicant for any reason.
2. Exhibitors give LPVBF or its designee's permission to use their voice, image or likeness as it appears in any photographic or audio recording in any manner, in all media, in perpetuity.
3. Exhibitor shall indemnify, defend and hold harmless LPVBF, Event Sponsors, and their employees, representatives and agents of each from claims, liabilities, costs, and charges (including attorneys' fees and costs) for injury, lost or damage to property or persons (including death) arising out of Exhibitor's activities in connection with the Event, or any breach of representation, warranty or covenant in this contract.
4. If for any reason the Event is canceled or rescheduled, Exhibitor's sole remedy shall be the recovery of the fees paid pursuant to this contract. Cancellation by Exhibitor must be in writing and result in 50% penalty assessment. The Leimert Park Village Book Fair takes place rain or shine. Refunds will not be issued due to inclement weather.
5. This contract is governed by California State Law. This contract is entered into and performed in the City of Los Angeles, where the principal office of the LPVBF is located, and such city shall be the forum of any legal action relating to this contract.

Basic Exhibitor Package includes:

- 100 square foot exhibit space.
- One exhibitor listing on event website.
- One (8) foot table per package and 2 chairs.
- Social Media Mentions on Twitter/Facebook/Instagram.

Exhibitor Book Fair Fees:

Major Publishers/ Bookstore Chains / Commercial Retailers	\$450	\$
Educational, Literary, Government & For-Profit Business Organizations	\$425	\$
Independent/small press, literary magazines, independent bookstores	\$400	\$
Arts and Cultural Organizations	\$375	\$
Non-Profit Literary Organizations	\$250	\$
Food Vendors/Food Trucks (must secure own food/health permit)	\$550	\$
Late Fee (see registration schedule)		\$

Add Ons:

Additional booth(s): See above fees + add appropriate vendor fee to total		\$
Electrical Service (includes power only, please bring own cord)		\$100. \$
Chair – White Wood Folding with Padded Seat (priced per item)	#	X \$25. \$
Table – 8-foot Banquet	#	X \$25. \$

Registration Schedule:

- Standard Registration Fee.....February 1 – July 1, 2019.
- Late Registration Fee.....Add \$100 per Exhibitor's Package (apps received after July 1).
- Cancellation Fee.....50% penalty through July 1. Registration closes with no cancellation refunds after July 15, 2018.

Total Payment Enclosed: \$ Personal Check Money Order PayPal* Cashier Check

* For PayPal payments, send email address and total fees to: exumc12@gmail.com. Note: PayPal assesses a 2% merchant fee.

I accept the terms and conditions of this agreement:

Signature:

Date:

Please Print Name:

Mail Application and Payment by MONDAY, JULY 1, 2019 to:

Please make checks payable to: Leimert Park Village Book Fair (LPVBF)

Mail to: 4001 West 22nd Place, Suite #1 • Los Angeles, California • 90018

Attention: Authors Coordinator • Email: exumc12@gmail.com