

TOP 10 REASONS TO JOIN THE CHAMBER

Growing Business ♦ Building Community

Whether you are starting a new business or have been open for years, joining the Charleston Area Chamber of Commerce may be the best business decision you make! Your investment improves your ability to reach new customers and grow your business.

1

CREDIBILITY

Increase positive perception of your business among community and business members when you're identified as an active member of the Charleston Area Chamber of Commerce.

2

VISIBILITY

Raise your visibility by being added to the searchable Business Directory on the Chamber website. Grow your exposure by advertising with the Chamber and sponsoring a signature event.

NETWORKING

The Chamber believes providing networking opportunities is one key to business success. We offer a wide variety of events designed to appeal to our diverse membership and their unique needs.

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COMMUNITY SUPPORT

The Chamber of Commerce assists and educates local businesses on ways to explore and implement sound business practices that benefit the whole community.

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CONNECTIONS

The Chamber initiates more business-to-business commerce and opportunities for networking and connecting local business people than any other area organization.

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LEARNING

Get a competitive edge over non-members with exclusive training opportunities, informative newsletters, community lunches and breakfasts and weekly e-mail blasts.

REFERRALS

The Chamber recommends its members first and provides information to hundreds of people every year via phone calls, email requests and searches on the Chamber website.

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EVENTS

The wide variety of innovative and fun Chamber events and programs help our members meet potential customers and clients, gather leads and connect with new vendors.

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PUBLICITY

Reach potential clients and customers through exclusive member advertising and publicity opportunities only offered through the Charleston Area Chamber of Commerce.

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IN THE LOOP

Sign up for the weekly e-mail updates and receive the latest news on Chamber events, community happenings and member announcements. Follow us on Facebook, Twitter and Instagram for daily news.