



## Digerati Technologies Retains Established Brand for its Texas Operations

- Leverages Synergy Telecom's Brand Equity -

**San Antonio, TX – February 13, 2018** - Digerati Technologies, Inc. (**OTCQB: DTGI**) ("Digerati" or the "Company") today reported that the Company will retain the "Synergy Telecom" brand for its Texas operations and continue building on Synergy Telecom's established name recognition and brand affinity in its high-growth market. Digerati announced its acquisition of Synergy Telecom, Inc. ("Synergy Telecom") on December 5, 2017 and reported its plan to combine Synergy Telecom's business with that of its wholly-owned subsidiary, Shift8 Networks, Inc. ("Shift8"). The Company will commence the transition from its Shift8 brand to the Synergy Telecom brand effective February 15, 2018 and phase out of the Shift8 name by May 1, 2018, including a corporate name change for the Texas corporation.

The name change and re-branding is in line with the Company's top-of-mind awareness strategy and ambitious growth plans aimed at expanding business in Texas, and across the U.S. The combined business of Shift8 and Synergy Telecom will market services to direct clients and its Value-Added Resellers ("VARs") as Synergy Telecom and will continue using its "catchy" 210-GET-VOIP sales response line for communication with customers and VARs. The Company will also adopt Shift8's Only in the Cloud™ tag line and continue using the [www.synergytele.com](http://www.synergytele.com) domain as its primary portal for sales, marketing, support, and knowledge base while carrying on its reputation as a customer-focused organization providing exceptional service.

The Company also reported that it has consolidated its operations and corporate office to 1600 NE Loop 410, Suite 126, San Antonio, Texas, 78209.

Digerati is a publicly-traded holding company, with a track record of launching and managing successful subsidiary operations and is a multi-year recipient of Deloitte's Fast500 and Fast50 Awards, for recognition as one of the fastest growing technology companies in North America. Through its subsidiary, Shift8 Networks, the Company is meeting the global needs of businesses seeking simple, flexible, efficient, and cost-effective communication solutions, including fully-hosted IP/PBX, VoIP transport, SIP trunking, and customized VoIP services, all delivered **Only in the Cloud™** on its carrier-grade network. Former subsidiaries include ATSI Communications, Inc., an international telecommunications operator serving emerging markets throughout Mexico and Latin America, as well as GlobalSCAPE, Inc., an Internet software company trading on the NYSE that specializes in secure file transfer through its popular utility, CuteFTP. Other subsidiaries have included a global VoIP carrier and oilfield service businesses operating in the Bakken Shale. For more information, please visit [www.digerati-inc.com](http://www.digerati-inc.com).

### FORWARD-LOOKING STATEMENTS

The information in this news release includes certain forward-looking statements that are based upon assumptions that in the future may prove not to have been accurate and are subject to

significant risks and uncertainties, including statements related to the future financial performance of the Company. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, successful execution of growth strategies, product development and acceptance, the impact of competitive services and pricing, general economic conditions, and other risks and uncertainties described in the Company's periodic filings with the Securities and Exchange Commission.

Contact:

Jack Eversull  
The Eversull Group  
(972) 571-1624  
(214) 469-2361 fax  
[jack@eversullgroup.com](mailto:jack@eversullgroup.com)