

This document lists the various event & program sponsorships and marketing opportunities offered through the Chamber. The listing of these opportunities does not guarantee availability. Specific sponsorship openings must be confirmed with Chamber staff.

## COUNCIL DUES

### Better Business Council (BBC) Dues

Annual Dues: \$150 with Chamber Membership

Provide a Member business with a clear identity for being reputable, trustworthy, and accountable. The BBC brand enhances a Member business's own brand through additional credibility and respect. Receive Priority Referrals to potential clients calling the BBC's priority line at (321) 984-8454

- Receive BBC Member plaque, distinctive certificate, window decal cling to promote YOUR Company as dedicated to the highest ethical standards
- Permission to use BBC logo and receive rack card space in the Chamber lobby for entire year (First come, first served)

**Better Business Council Dues**

### Chamber Visitors Bureau (CVB) Dues

Annual Dues: \$300 with Chamber Membership for major hotels with ballroom & conference facilities

Annual Dues: \$200 with Chamber Membership

Allow Member businesses enhanced promotional opportunities to visitors and tourists coming to the Melbourne Coast.

- Receive enhanced listing on the CVB website at [www.MelbourneCoast.com](http://www.MelbourneCoast.com)
- Receive enhanced listing on the wedding destination website at [www.SensationalFloridaWeddings.com](http://www.SensationalFloridaWeddings.com)
- Receive rack card space in the Chamber lobby for entire year (First come, first served)
- Permission to join the CVB Advisory Board to increase tourism in the region and promote our Members

**Chamber Visitors Council Dues**

### Space Coast Tech Council (SCTC) Dues

Annual Dues: \$185

Connect Member Businesses and Professionals to lead, innovate, and succeed in the Tech boom.

- Receive enhanced listing on the SCTC website at [www.SCTCbrevard.com](http://www.SCTCbrevard.com)
- Receive rack card space in the Chamber lobby for entire year (First come, first served)
- Discounts on SCTC Events and permission to join a SCTC sub-committee for professional education, networking, and to plan hosted events

**Space Coast Tech Council Dues**

## **ANNUAL SIGNATURE EVENTS**

### **Impact Awards - January 20, 2017**

A Who's Who of movers and shakers in the Melbourne Region! This annual Board installation and Impact Awards Signature Event introduces the Chamber's Board of Directors and recognizes top businesses for their profound impact on the community. Approximately 6 awards are presented. 2016 Attendance: 200 +

#### **Presenting Sponsors - \$3,000 (limit 2 sponsors)**

- Podium time (up to 3 minutes) to promote YOUR Company
  - Podium opportunity to present one of the major Impact Awards
  - YOUR Large Company Logo on all pre-event marketing materials
  - YOUR Large Company Logo on Chamber website with event marketing materials
  - YOUR Large Company Logo in printed event program
  - YOUR Large Company Logo reoccurring on overhead display screen at event
  - YOUR Company Banner displayed at event (stand up banner provided by sponsor)
  - Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees
- Impact Awards Presenting Sponsor #1**
- Impact Awards Presenting Sponsor #2**

#### **Premier Sponsors - \$2,000 (limit 3 sponsors)**

- Podium opportunity to announce YOUR Company and participate in program
  - YOUR Medium Company Logo on pre-event marketing materials
  - YOUR Medium Company Logo on Chamber website with event marketing materials
  - YOUR Medium Company Logo in printed event program
  - YOUR Medium Company Logo reoccurring on overhead display screen at event
  - Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees
- Impact Awards Premier Sponsor #1**
- Impact Awards Premier Sponsor #2**
- Impact Awards Premier Sponsor #3**

#### **Premium Sponsors - \$1,000 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
  - YOUR Company listed as sponsor on Chamber website with event marketing materials
  - YOUR Small Company Logo in printed event program
  - YOUR Small Company Logo reoccurring on overhead display screen at event
  - Reserved table with seating for up to eight (8) of YOUR attendees
- Impact Awards Premium Sponsor**

#### **Cocktail Reception Sponsor - \$1,000 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
  - YOUR Company listed as sponsor on Chamber's website with event marketing materials
  - YOUR Small Company Logo in printed event program
  - YOUR Small Company Logo on sponsor sign at cash bars (Chamber provided)
  - Reserved table with signage and seating for up to eight (8) of YOUR attendees
- Impact Awards Cocktail Reception Sponsor**

# 2017 Sponsorship & Marketing Opportunities

## **Impact Support Sponsor - \$250 (unlimited sponsors)**

- YOUR Company Name listed in printed event program
- Reserved seating for two (2) of YOUR attendees

**Impact Support Sponsor**

## **Impact Printed Program Advertising: \$400 Full Page Ad \$200 Half Page Ad \$100 Quarter Page**

Artwork Deadline: January 6th, 2017

- Impact Program Full Page Ad**
- Impact Program Half Page Ad**
- Impact Program Quarter Page Ad**

## **Women of Excellence Awards Gala - April 18, 2017**

This annual dinner gala is a favorite of many! The Women of Excellence Council's Signature Event is a warm, beautiful evening dedicated to recognizing local women for their dedication & commitment to excellence in the community and for professional achievements. 2016 Attendance: 200 +

## **Presenting Sponsors - \$3,000 (limit 2 sponsors)**

- Podium time (3 minutes) to promote YOUR Company
- Podium opportunity to present one of the prestigious Women of Excellence Awards
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo in printed event program
- YOUR Large Company Logo reoccurring on overhead display screen at event
- YOUR Company Banner displayed at event (stand up banner provided by sponsor)
- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees

**Women of Excellence Awards Gala Presenting Sponsor #1**

**Women of Excellence Awards Gala Presenting Sponsor #2**

## **Premier Sponsor - \$2,000 (limit 3 sponsors)**

- Podium opportunity to announce YOUR Company and participate in program
- YOUR Medium Company Logo on pre-event marketing materials
- YOUR Medium Company Logo on Chamber website with event marketing materials
- YOUR Medium Company Logo in printed event program
- YOUR Medium Company Logo reoccurring on overhead display screen at event
- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees

**Women of Excellence Awards Gala Premier Sponsor #1**

**Women of Excellence Awards Gala Premier Sponsor #2**

**Women of Excellence Awards Gala Premier Sponsor #3**

## **Premium Sponsor - \$1,000 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
- YOUR Company listed as sponsor on Chamber website with event marketing materials
- YOUR Small Company Logo in printed event program
- YOUR Small Company Logo reoccurring on overhead display screen at event
- Reserved table with seating for up to eight (8) of YOUR attendees

**Women of Excellence Awards Gala Premium Sponsor**

# 2017 Sponsorship & Marketing Opportunities

## **Cocktail Reception Sponsor - \$1,000 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
- YOUR Company listed as sponsor on Chamber website with event marketing materials
- YOUR Small Company Logo in printed event program
- YOUR Large Company Logo on sponsor sign at cash bars (Chamber provided)
- Reserved table with signage and seating for up to eight (8) of YOUR attendees

**Women of Excellence Awards Gala Cocktail Reception Sponsor**

## **Women of Excellence Gala Support Sponsor - \$250 (unlimited sponsors)**

- YOUR Company Name listed in printed event program
- Reserved seating for two (2) of YOUR attendees

**Women of Excellence Gala Support Sponsor**

## **Printed Program Advertising: \$400 Full Page Ad \$200 Half Page Ad \$100 Quarter Page**

Artwork Deadline: April 4th, 2017

**Women of Excellence Awards Gala Program Full Page Ad**

**Women of Excellence Awards Gala Program Half Page Ad**

**Women of Excellence Awards Gala Program Quarter Page Ad**

## **Valor Awards - August 23, 2017**

This annual Signature Event honors those who matter the most when we need them the most – the men & women in uniform! Military, Police, Fire, Rescue, EMS, and Sheriff's personnel from the Melbourne region are heralded for meritorious acts of extraordinary valor. Nominated by their respective Chiefs and Commanders for putting themselves between danger and our citizens, these heroes keep families whole. 2016 Attendance: 310 +

## **Presenting Sponsor - \$6,000 (limit 3 sponsors)**

- Podium time (up to 3 minutes) to promote YOUR Company
- Podium opportunity to present a category of prestigious Valor Awards
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo in printed event program
- YOUR Large Company Logo reoccurring on overhead display screen at event
- YOUR Company Banner displayed at event (stand up banner provided by sponsor)
- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees

**Valor Awards Gala Presenting Sponsor #1**

**Valor Awards Gala Presenting Sponsor #2**

**Valor Awards Gala Presenting Sponsor #3**

## **Premier Sponsor - \$2,000 (limit 5 sponsors)**

- Podium opportunity to announce YOUR Company and participate in program
- YOUR Medium Company Logo on pre-event marketing materials
- YOUR Medium Company Logo on Chamber website with event marketing materials
- YOUR Medium Company Logo in printed event program
- YOUR Medium Company Logo reoccurring on overhead display screen at event

# 2017 Sponsorship & Marketing Opportunities

- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees
  - Valor Awards Premier Sponsor #1**
  - Valor Awards Premier Sponsor #2**
  - Valor Awards Premier Sponsor #3**
  - Valor Awards Premier Sponsor #4**
  - Valor Awards Premier Sponsor #5**

## **Premium Sponsor - \$1,000 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
- Your company listed as sponsor on Chamber website with event marketing materials
- YOUR Small Company Logo in printed event program
- YOUR Small Company Logo reoccurring on overhead display screen at event
- Reserved table with seating for up to eight (8) of YOUR attendees
  - Valor Awards Premium Sponsor**

## **Cocktail Reception Sponsor - \$1,000 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
- YOUR Company listed as sponsor on Chamber's website with event marketing materials
- YOUR Small Company Logo in printed event program
- YOUR Small Company Logo on sponsor sign at cash bars (Chamber provided)
- Reserved table with signage and seating for up to eight (8) of YOUR attendees
  - Valor Awards Cocktail Reception Sponsor**

## **Valor Support Sponsor - \$250 (unlimited sponsors)**

- YOUR Company Name listed in printed event program
- Reserved seating for two (2) of YOUR attendees
  - Valor Support Sponsor**

## **Valor Printed Program Advertising: \$400 Full Page Ad \$200 Half Page Ad \$100 Quarter Page**

Artwork Deadline: August 9th, 2017

- Valor Awards Program Full Page Ad**
- Valor Awards Program Half Page Ad**
- Valor Awards Program Quarter Page Ad**

## **Fall Golf Classic - September 22, 2017**

Pros, avid golfers, and hacks come together for a Chamber Signature Event day on the links! This shotgun start, best ball format allows all levels of players to get outside, do some business, and find the fun. This come one, come all lunch and 18 round event has prizes, laughs, and great stories to be told & made. 2016 Attendance: N/A (New Event in 2016)

## **Presenting Sponsors - \$1,000 (limit 3 sponsors)**

- Club house announcement time (up to 1 minutes) to promote YOUR Company
- Club house announcement opportunity to present one of the winning team awards
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Company Banner displayed at club house (stand up banner provided by sponsor)



# 2017 Sponsorship & Marketing Opportunities

- Green fees, carts, lunch for up to four (4) of YOUR golfers (one foursome)

- Fall Golf Classic Presenting Sponsor #1**
- Fall Golf Classic Presenting Sponsor #2**
- Fall Golf Classic Presenting Sponsor #3**

## **Lunch Sponsors - \$500 (limit 4 sponsors)**

- YOUR Small Company Logo on pre-event marketing materials
- YOUR Small Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo on sponsor sign at buffet area (Chamber provided)

- Fall Golf Classic Lunch Sponsor #1**
- Fall Golf Classic Lunch Sponsor #2**
- Fall Golf Classic Lunch Sponsor #3**
- Fall Golf Classic Lunch Sponsor #4**

## **Tee, Green, Hole Sponsors - \$100 (limit 54 sponsors)**

- YOUR Company Name on “yard sign” at Tee, Green, or Hole (Signs provided by Chamber, hole & location determined by Chamber)

- Fall Golf Classic Tee, Green, Hole Sponsor**

## **TechNovation Awards Banquet - October 12, 2017**

Big Brains and Top Executives unite! TechXpo kicks off the evening before the expo opens, with an exclusive Signature Event reception and VIP awards dinner. Prestigious technology awards are presented for cutting edge accomplishments to outstanding businesses, support agencies, and individuals in the Melbourne regional technology market. 2015 Attendance: 120 +

## **Presenting Sponsor - \$2,000 (EXCLUSIVE sponsor)**

- Podium time (up to 3 minutes) during event to promote YOUR Company
- Podium opportunity to present a prestigious TechNovation Award
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber & TechXpo websites with event marketing materials
- YOUR Large Company Logo in printed event program
- YOUR Large Company Logo reoccurring on overhead display screen at event
- YOUR Company Banner displayed at event (stand up banner provided by sponsor)
- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees

- TechNovation Awards Presenting Sponsor**

## **Premier Sponsor - \$1,200 (limit 2 sponsors)**

- Podium opportunity to announce YOUR Company and participate in the program
- YOUR Medium Company Logo on pre-event marketing materials
- YOUR Medium Company Logo on Chamber & TechXpo websites with event marketing materials
- YOUR Medium Company Logo in printed event program
- YOUR Medium Company Logo reoccurring on overhead display screen at event
- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees

- TechNovation Awards Banquet Premier Sponsor #1**
- TechNovation Awards Banquet Premier Sponsor #2**

# 2017 Sponsorship & Marketing Opportunities

## **Premium Sponsor - \$800 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
- YOUR Company listed on Chamber & TechXpo websites with event marketing materials
- YOUR Small Company Logo in printed event program
- YOUR Small Company Logo reoccurring on overhead display screen at event
- Reserved table with seating for up to eight (8) of YOUR attendees

**TechNovation Awards Banquet Premium Sponsor**

## **Cocktail Reception Sponsor - \$800 (unlimited sponsors)**

- Recognition of YOUR Company from the podium
- YOUR Company listed on both Chamber and TechXpo websites with event marketing materials
- YOUR Small Company Logo in printed event program
- YOUR Large Company Logo on sponsor sign at cash bars (Chamber provided)
- Reserved table with signage and seating for up to eight (8) of YOUR attendees

**TechNovation Awards Banquet Cocktail Reception Sponsor**

## **TechNovation Support Sponsor - \$250 (unlimited sponsors)**

- YOUR Company Name listed in printed event program
- Reserved seating for two (2) of YOUR attendees

**TechNovation Support Sponsor**

## **TechNovation Printed Program Advertising:**

\$400 Full Page Ad   \$200 Half Page Ad   \$100 Quarter Page

Artwork Deadline: September 28th, 2017

- TechNovation Awards Banquet Program Full Page Ad**
- TechNovation Awards Banquet Program Half Page Ad**
- TechNovation Awards Banquet Program Quarter Page Ad**

## **TechXpo Technology Expo - October 13, 2017**

This annual Signature Event exposition showcases everything and all things tech! The 2017 TechXpo, in its 7th year, is expected to include breakthrough technology companies in hot industries, including: Aerospace, Composites, Medical, Emerging Technology, Homeland Security & Defense, IT, 3D Printing, Manufacturing, Robotics, Simulation, Telecommunications, and Transportation. The full-day exposition includes a trade show with breakout informational seminars on the most current tech issues of today. 2015 Attendance: 1,000 + (Cancelled in 2016 due to Hurricane Matthew)

## **Presenting Sponsor - \$2,000 (EXCLUSIVE sponsor)**

- Exhibition Booth at main entrance of the event (10' X 10')
- Up to 4 of YOUR Company Signs/Banners displayed at prominent locations throughout event (provided by sponsor)
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on both Chamber and TechXpo websites with event marketing materials

**TechXpo Main Event Presenting Sponsor**

## **TechXpo Breakout Sessions (including lunch) Sponsor - \$1,000 (EXCLUSIVE sponsor of all sessions)**

- Podium time (up 3 minutes) during each session to promote YOUR Company

# 2017 Sponsorship & Marketing Opportunities

- Podium opportunity to introduce speaker or discuss TechXpo activities
  - YOUR Medium Company Logo on TechXpo & Chamber websites with event marketing materials
  - YOUR Medium Company Logo on printed event program
  - YOUR Company Banner displayed at session space (stand up banner provided by sponsor)
- TechXpo Breakout Sessions**

## Premier Sponsors - \$500 (unlimited)

- YOUR Small Company Logo on all pre-event marketing materials
  - YOUR Small Company Logo on both Chamber and TechXpo websites with event marketing materials
- TechXpo Main Event Premier Sponsor**

## TechXpo Exhibit Booth -

- 10' X 10' for \$600**
- 10' X 20' for \$1,100**
- 10' X 30' for \$1,500**
- 10' X 40' or 20' X 20' for \$1,800**

## Veterans Fishing Challenge & Braggin' BBQ Bash - November 4, 2017

Thank a Veteran. Send them Fishing! (Join Them... Take Your Family!) All Chamber Members, elected officials, and non-members are welcome to register for this Community Event: Now in its 4th year, this annual event is a day of fishing and relaxation, plus a competitive challenge. Disabled Veterans are given first priority. Vets fish along side Members to try to win a coveted trophy and bragging rights for the year, awarded at the Braggin' BBQ Bash. This is two back-to-back events in one. 2015 Bash Attendance: 150 +

## Presenting Sponsors - \$3,000 (limit 2 sponsors)

- YOUR X-Large Logo on all pre-event marketing materials
  - YOUR X-Large Logo on VRC website with link to your site
  - Opportunity to provide one person to fish all day in the challenge as a Community Leader
  - At Bash: Podium time (up to 3 minutes) to promote your company/organization
  - At Bash: Podium opportunity to present one of the trophies
  - At Bash: 10' X10' Canopy Tent & Display Table for your marketing/promotional purposes (BYO tent & table)
  - At Bash: Reserved, priority location picnic table at Braggin' BBQ Bash with seating for up to eight (8) of YOUR attendees
- Challenge & Bash Presenting Sponsor #1**
- Challenge & Bash Presenting Sponsor #2**

## Premier Sponsor - \$2,000 (limit 4 sponsors)

- YOUR Large Logo on all pre-event marketing materials
  - YOUR Large Logo on VRC website
  - At Bash: Podium opportunity to announce your company/organization and participate in program
  - At Bash: 10' X10' Canopy Tent & Display Table for your marketing/promotional purposes (BYO tent & table)
  - At Bash: Reserved, priority location picnic table at Braggin' BBQ Bash with seating for up to eight (8) of YOUR attendees
- Challenge & Bash Premier Sponsor #1**



# 2017 Sponsorship & Marketing Opportunities

- Challenge & Bash Premier Sponsor #2**
- Challenge & Bash Premier Sponsor #3**
- Challenge & Bash Premier Sponsor #4**

## **2017 Veterans Fishing Challenge Cap Sponsor - \$1,500 (limit 2 sponsor)**

- YOUR Logo on commemorative baseball cap for each fishing participant (cap also contains event logo and Chamber logo)
- YOUR Medium Logo on all pre-event marketing materials
- YOUR Medium Logo on VRC website
- At Bash: Recognition of your company/organization from podium
  - Fishing Challenge Cap Sponsor #1**
  - Fishing Challenge Cap Sponsor #2**

## **Premium Sponsors - \$1,000 (unlimited sponsors)**

- YOUR Small Logo on all pre-event marketing materials
- YOUR Small Logo on VRC websites
- At Bash: Recognition of your company/organization from the podium
  - Challenge & Bash Premium Sponsor**

## **Veterans Fishing Challenge & Bash Support Sponsor - \$250 (unlimited sponsors)**

- At Bash: Recognition of your company/organization from podium
- Admission to Braggin' BBQ Bash for two (2) of YOUR attendees
  - Challenge & Bash Support Sponsor**

## **Martinis & Mistletoe - December 1, 2017**

Who has the fanciest, tastiest, most creative martinis in town? You decide at the Chamber battle of the bartenders Signature Event just in time to celebrate the holidays. Whether you choose to be a chief taste-tester and judge or just come for the games, there is plenty of fun for drinkers and non-drinkers alike. 2015 Attendance: 300 +

## **Presenting Sponsor - \$2,000 and sponsor provides venue (EXCLUSIVE sponsor)**

- Stage time (3 minutes) to promote YOUR Company
- Stage opportunity to present one of the major Martini Awards
- YOUR Large Company Logo on pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Company Banner displayed at event (stand up banner provided by sponsor)
- Eight (8) tickets to the event
  - Martinis & Mistletoe Presenting Sponsor**

## **Holiday Buffet Sponsor - \$1,000 (limit 2 sponsors)**

- Stage time to announce YOUR Company and participate in program
- YOUR Medium Company Logo on pre-event marketing materials
- YOUR Medium Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo on sponsor sign at buffet area (Chamber provided)
- Four (4) tickets to the event
  - Holiday Buffet Sponsor #1**
  - Holiday Buffet Sponsor #2**

# 2017 Sponsorship & Marketing Opportunities

## **Premium Sponsors - \$500 (unlimited sponsors)**

- Recognition of YOUR Company from the stage
- YOUR Small Company Logo listed as sponsor on Chamber website with event marketing materials
- Two (2) tickets to the event

**Martinis & Mistletoe Premium Sponsor**

## **Martini Bar Sponsor\* - \$250 (limited to the number of participating bars – approx. 15)**

- YOUR Large Company Logo displayed at the martini bar you sponsor (Chamber provided)
- \* If the bar you sponsored wins, you will have the opportunity to appear on stage & share the recognition with them

**Martini Bar Sponsor**

## **Chamber Bar Sponsor - \$500 (Exclusive)**

- YOUR Large Company Logo displayed at the Chamber Bar tended by Chamber staff (Chamber provided)
- Two (2) tickets to event

**Chamber Bar Sponsor**

## **5 Star Golf Challenge - April 28, 2017**

A select group of philanthropists with the best friends and largest business card files use the links to raise funds for Chamber operations and their favorite charities. These big-hearted executives are the people to know in the region! Brevard County Charities Helped in 2016: 13

## **Presenting Sponsors - \$2,000 (EXCLUSIVE sponsor)**

- Podium opportunity at May Business Breakfast to present Big Check to Grand Prize Winner & charity
- Club house announcement time (up to 1 minutes) to promote YOUR Company
- Club house announcement opportunity to thank all who played and announce their charities
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- Option to provide one (1) golfer for Challenge

**5 Star Golf Challenge Presenting Sponsor**

## **After Party Sponsor - \$1,000 (Exclusive)**

- YOUR Small Company Logo on pre-event marketing materials
- YOUR Small Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo on sponsor sign at buffet area (Chamber provided)

**5 Star Golf Challenge After Party Sponsor**

## **Tee, Green, Hole Sponsors - \$100 (limit 27 sponsors)**

- YOUR Company Name on “yard sign” at Tee, Green, or Hole (Signs provided by Chamber, hole & location determined by Chamber)

**5 Star Golf Challenge Tee, Green, Hole Sponsor**

## WE Business on the Beach - June 20, 2017

Be uplifted! As the summer draws to an end and the kids prepare to return to school, the Melbourne region's top professional women gather for motivation, laughter, and inspiration. Gentlemen are always welcome! 2016 Attendance: 120 +

### **Presenting Sponsor - \$2,000 (EXCLUSIVE sponsor)**

- Podium time (up 3 minutes) to promote your company
- Podium opportunity to introduce featured speaker
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo in event program
- YOUR Company Banner displayed at event (stand up banner provided by sponsor)
- Display table at event for your marketing/promotional purposes
- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees

**WE Business on the Beach Presenting Sponsor**

### **Premier Sponsor - \$1,500 (limit 2 sponsors)**

- Podium opportunity to announce YOUR Company and participate in the program
- YOUR Medium Company Logo on all pre-event marketing materials
- YOUR Medium Company Logo on Chamber website with event marketing materials
- YOUR Medium Company Logo in event program
- Reserved, priority location table with signage and seating for up to eight (8) of YOUR attendees

**WE Business on the Beach Premier Sponsor #1**

**WE Business on the Beach Premier Sponsor #2**

### **Premium Sponsor - \$1,000 (unlimited sponsors)**

- Recognition of YOUR Company from podium
- YOUR Small Company Logo in event program
- Reserved table with signage and seating for up to eight(8) of YOUR attendees

**WE Business on the Beach Premium Sponsor**

### **Business on the Beach Support Sponsor - \$250 (unlimited sponsors)**

- YOUR Company Name listed in printed event program
- Reserved seating for two (2) of YOUR attendees

**WE Business on the Beach Support Sponsor**

### **Business on the Beach Exhibit Table - \$100 (limit 10 exhibitors)**

- Exhibit Table for YOUR Company at event
- Includes seating for one (1) of YOUR attendees

**WE Business on the Beach Exhibit Table**

**Printed Program Advertising:** \$400 Full Page Ad \$200 Half Page Ad \$100 Quarter Page

Artwork Deadline: June 6th, 2017

**WE Business on the Beach Program Full Page Ad**

**WE Business on the Beach Program Half Page Ad**

**WE Business on the Beach Program Quarter Page Ad**

## Government Affairs State of the State Breakfast - June 29, 2017

Do we gather pitchforks & torches or praise the heavens? The 60 day 2016 Florida Legislative Session runs from January 12th through March 11th after which political wonks, activists, and business leaders will assess the results at the GA Committee's first event of the year. 2016 Attendance: 70 +

### Presenting Sponsorship: \$500 (limit 5 sponsors per event)

- Podium time (up to 1 minute) to introduce YOUR Company
  - Podium opportunity to participate in program
  - YOUR Large Company Logo on all pre-event marketing materials
  - YOUR Large Company Logo on Chamber website with event marketing materials
  - YOUR Large Company Logo in printed event program
  - YOUR Large Company Logo reoccurring on overhead display screen at event
  - Reserved seating for two (2) of YOUR attendees
- GA State of the State Breakfast Presenting Sponsor #1**
  - GA State of the State Breakfast Presenting Sponsor #2**
  - GA State of the State Breakfast Presenting Sponsor #3**
  - GA State of the State Breakfast Presenting Sponsor #4**
  - GA State of the State Breakfast Presenting Sponsor #5**

## Government Affairs State of our Cities Breakfast - October 26, 2017

Our Melbourne region is only as strong as our cities! Municipal leaders (Mayors, City Mangers, and Chiefs of Staff, Council Members) present their city's plans, challenges, obstacles, and 'asks' at this informative gathering. Complete with Q&A time – come prepared! 2015 Attendance: 75 +

### Presenting Sponsorship: \$500 (limit 5 sponsors per event)

- Podium time (up to 1 minute) to introduce YOUR Company
  - Podium opportunity to participate in program
  - YOUR Large Company Logo on all pre-event marketing materials
  - YOUR Large Company Logo on Chamber website with event marketing materials
  - YOUR Large Company Logo in printed event program
  - YOUR Large Company Logo reoccurring on overhead display screen at event
  - Reserved seating for two (2) of YOUR attendees
- GA State of Our Cities Breakfast Presenting Sponsor #1**
  - GA State of Our Cities Breakfast Presenting Sponsor #2**
  - GA State of Our Cities Breakfast Presenting Sponsor #3**
  - GA State of Our Cities Breakfast Presenting Sponsor #4**
  - GA State of Our Cities Breakfast Presenting Sponsor #5**

## Business Breakfast - Monthly (12 Events)

The place to be in the Melbourne region every month! Always with a great, pertinent, topical keynote speaker, the event also introduces new members and recognizes long-time Diamond members, Better Businesses, and top Brevard students. Network with corporate leaders, civic leaders, small business owners, and other key business representatives. 2016 Attendance: 175 + (Monthly Average)

### Presenting Sponsor - \$2,200 per MONTH (EXCLUSIVE sponsor)

- Podium time (up to 3 minutes) during event to promote YOUR Company
- Podium opportunity to present the keynote speaker
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo in the printed event program
- YOUR Large Company Logo on sign at registration
- YOUR Large Company Logo reoccurring on overhead display screen at event
- YOUR Large Company Banner displayed at event (stand up banner provided by sponsor)
- Reserved seating for two (2) of YOUR attendees with seating at head table

- January Business Breakfast Presenting Sponsor**
- February Business Breakfast Presenting Sponsor**
- March Business Breakfast Presenting Sponsor**
- April Business Breakfast Presenting Sponsor**
- May Business Breakfast Presenting Sponsor**
- June Business Breakfast Presenting Sponsor**
- July Business Breakfast Presenting Sponsor**
- August Business Breakfast Presenting Sponsor**
- September Business Breakfast Presenting Sponsor**
- October Business Breakfast Presenting Sponsor**
- November Business Breakfast Presenting Sponsor**
- December Business Breakfast Presenting Sponsor**

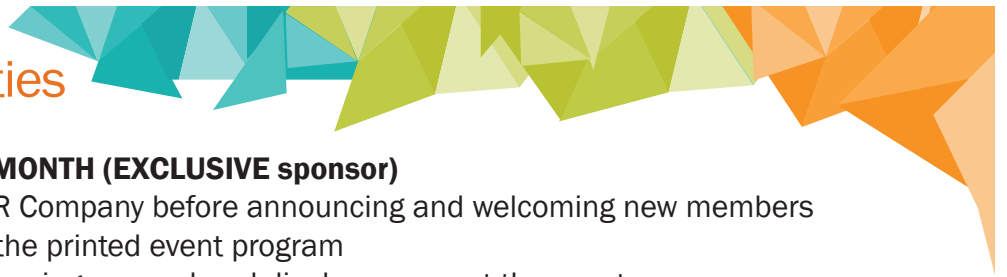
### Ambassador of the Month Award Sponsor - \$250 per MONTH (EXCLUSIVE sponsor)

- Podium time to introduce YOUR Company before announcing & presenting Ambassador of Month Award
- YOUR Small Company Logo in the printed event program
- YOUR Small Company Logo recurring on overhead display screen at the event
- Seating for one (1) of YOUR attendees

- January Business Breakfast Ambassador of the Month Sponsor**
- February Business Breakfast Ambassador of the Month Sponsor**
- March Business Breakfast Ambassador of the Month Sponsor**
- April Business Breakfast Ambassador of the Month Sponsor**
- May Business Breakfast Ambassador of the Month Sponsor**
- June Business Breakfast Ambassador of the Month Sponsor**
- July Business Breakfast Ambassador of the Month Sponsor**
- August Business Breakfast Ambassador of the Month Sponsor**
- September Business Breakfast Ambassador of the Month Sponsor**
- October Business Breakfast Ambassador of the Month Sponsor**
- November Business Breakfast Ambassador of the Month Sponsor**
- December Business Breakfast Ambassador of the Month Sponsor**



# 2017 Sponsorship & Marketing Opportunities



## **New Members Sponsor - \$250 per MONTH (EXCLUSIVE sponsor)**

- Podium time to introduce YOUR Company before announcing and welcoming new members
- YOUR Small Company Logo in the printed event program
- YOUR Small Company Logo recurring on overhead display screen at the event
- Seating for one (1) of YOUR attendees
  - January Business Breakfast New Member Sponsor**
  - February Business Breakfast New Member Sponsor**
  - March Business Breakfast New Member Sponsor**
  - April Business Breakfast New Member Sponsor**
  - May Business Breakfast New Member Sponsor**
  - June Business Breakfast New Member Sponsor**
  - July Business Breakfast New Member Sponsor**
  - August Business Breakfast New Member Sponsor**
  - September Business Breakfast New Member Sponsor**
  - October Business Breakfast New Member Sponsor**
  - November Business Breakfast New Member Sponsor**
  - December Business Breakfast New Member Sponsor**

## **Young Adult of the Month Award Sponsor (presented during school year only) and Jefferson Award for Community Service (June, July, and August) - \$250 per MONTH (EXCLUSIVE sponsor)**

- Podium time to introduce YOUR Company before announcing & presenting Young Adult of Month Award
- YOUR Small Company Logo in the printed event program
- YOUR Small Company Logo recurring on overhead display screen at the event
- Seating for one (1) of YOUR attendees with reserved seating at Young Adult table
  - January Business Breakfast Young Adult Award Sponsor**
  - February Business Breakfast Young Adult Award Sponsor**
  - March Business Breakfast Young Adult Award Sponsor**
  - April Business Breakfast Young Adult Award Sponsor**
  - May Business Breakfast Young Adult Award Sponsor**
  - June Business Breakfast Jefferson Award Sponsor**
  - July Business Breakfast Jefferson Award Sponsor**
  - August Business Breakfast Jefferson Award Sponsor**
  - September Business Breakfast Young Adult Award Sponsor**
  - October Business Breakfast Young Adult Award Sponsor**
  - November Business Breakfast Young Adult Award Sponsor**
  - December Business Breakfast Young Adult Award Sponsor**

## **Diamond Award Sponsor - \$250 per MONTH (EXCLUSIVE sponsor)**

- Podium time to introduce YOUR Company before announcing & presenting Diamond Award(s)
- YOUR Small Company Logo in the printed event program
- YOUR Small Company Logo recurring on overhead display screen at the event
- Seating for one (1) of YOUR attendees
  - January Business Breakfast Diamond Award Sponsor**
  - February Business Breakfast Diamond Award Sponsor**
  - March Business Breakfast Diamond Award Sponsor**
  - April Business Breakfast Diamond Award Sponsor**

# 2017 Sponsorship & Marketing Opportunities

- May Business Breakfast Diamond Award Sponsor**
- June Business Breakfast Diamond Award Sponsor**
- July Business Breakfast Diamond Award Sponsor**
- August Business Breakfast Diamond Award Sponsor**
- September Business Breakfast Diamond Award Sponsor**
- October Business Breakfast Diamond Award Sponsor**
- November Business Breakfast Diamond Award Sponsor**
- December Business Breakfast Diamond Award Sponsor**

## **Better Business Council (BBC) Award Sponsor - \$250 per MONTH (EXCLUSIVE sponsor - must be BBC member)**

- Podium time to introduce YOUR Company before announcing & presenting Better Business of Month Award
- YOUR Small Company Logo in the printed event program
- YOUR Small Company Logo recurring on overhead display screen at the event
- Seating for one (1) of YOUR attendees with reserved seating at BBC table with award recipient
- YOUR logo recurring on overhead display screen at the event
  - January Business Breakfast BBC Award Sponsor**
  - February Business Breakfast BBC Award Sponsor**
  - March Business Breakfast BBC Award Sponsor**
  - April Business Breakfast BBC Award Sponsor**
  - May Business Breakfast BBC Award Sponsor**
  - June Business Breakfast BBC Award Sponsor**
  - July Business Breakfast BBC Award Sponsor**
  - August Business Breakfast BBC Award Sponsor**
  - September Business Breakfast BBC Award Sponsor**
  - October Business Breakfast BBC Award Sponsor**
  - November Business Breakfast BBC Award Sponsor**
  - December Business Breakfast BBC Award Sponsor**

## **The Exchange - Bimonthly (6 Events)**

Where business gets done! No stage time and extremely short program agendas. The Exchange is a bi-monthly event, set up as an organized 2-hr. happy hour, rotated to various member venues throughout the region, designed to allow Members to come together in a relaxed, social setting. The Exchange is preceded by the Get Involved! Workshop. 2016 Attendance: 100 + (Monthly Average)

### **The Exchange Sponsorship - \$200 (EXCLUSIVE sponsor)**

- YOUR Large Company Logo on pre-event marketing materials
- YOUR Large Company Logo listed as sponsor on Chamber website with event marketing materials
- Display table at event to market YOUR Company
  - January The Exchange Sponsor**
  - March The Exchange Sponsor**
  - May The Exchange Sponsor**
  - **July - See Non Profit Council Expo**
  - September The Exchange Sponsor**
  - **November - See Viera Suntree Area Business Council**

## Get Involved! Workshop - Monthly (11 Events, Not Dec)

This monthly event is all about YOUR Membership. Whether YOUR Company is a new Member, YOU have a new employee YOU want to learn more about the Chamber, or YOU just want to better leverage YOUR Membership, the Get Involved! Workshop covers it all. 2016 Get Involved! Workshop: 30 + (Monthly Average)

### Get Involved! Workshop Sponsorship - \$600 1st HALF YEAR, \$500 2nd HALF YEAR (limit 3 sponsors)

- Podium time (up to 1 minute) to introduce YOUR Company and welcome fellow Members
- Opportunity to distribute YOUR Company marketing materials
- YOUR Large Company Logo displayed on overhead display screen during YOUR introduction and during “thank you” closing

- 1H17 Get Involved! Workshop Sponsor #1**
- 1H17 Get Involved! Workshop Sponsor #2**
- 2H17 Get Involved! Workshop Sponsor #1**
- 2H17 Get Involved! Workshop Sponsor #2**

## COUNCIL SPONSORSHIP OPPORTUNITIES

Councils are sub-groups of Members of the Chamber, formed within the Chamber, that focus on a particular niche of Membership to which those Members believe align them with other similar Members. When these niche groups grow in the number of Members, the Chamber creates a Council (by directive of the Board of Directors). As the Council shrinks in Members, as they do from time to time, the Board disbands the Council. Membership in some Councils are included with Chamber Membership. Other Councils have additional annual dues.

### Support a Council

Support the mission, meetings, and activities of the Council of your choice. No set sponsorship amount (recommended amount is \$500 for the year):

- Amount: \_\_\_\_\_ - Better Business Council (BBC)**
- Amount: \_\_\_\_\_ - Chamber Visitors Bureau (CVB)**
- Amount: \_\_\_\_\_ - ENGAGE Young Professionals**
- Amount: \_\_\_\_\_ - Non Profit Council (NPC)**
- Amount: \_\_\_\_\_ - Small Business Council (SBC)**
- Amount: \_\_\_\_\_ - Space Coast Tech Council (SCTC)**
- Amount: \_\_\_\_\_ - Veteran’s Resource Council (VRC)**
- Amount: \_\_\_\_\_ - Viera / Suntree Business Council (VSBC)**
- Amount: \_\_\_\_\_ - Women of Excellence (WE) Council**

## Better Business Council Luncheon - May 25, 2017

BBC Members pride themselves in being reputable, trustworthy, and accountable. This annual BBC event allows its Members to connect, break bread, and share best practices for staying on the high road of business. 2016 Attendance: 50 +

### Premier Exhibit Sponsors - \$250 (limit 4 sponsors)

- Podium time (up to 1 minute) during event to promote YOUR Company
- Exhibit Table for YOUR Company at event
- Exclusive opportunity to place YOUR Company marketing materials at each seat
- Includes seating for one (1) of YOUR attendees

**BBC Premier Exhibit Sponsor**

## ENGAGE Young Professionals Council - Monthly (10 Events, not Aug or Dec)

Younger professionals engage at the Melbourne Chamber! Most months of the year, this group of fast-burn-ing career-minded, quick-starts get together to plan what the world will look like tomorrow, usually in a social, casual atmosphere. No age limit – if you think you should be there – you should! 2016 Attendance: 75 + (Monthly Average)

### Spotlight Sponsor - \$250 per MONTH (EXCLUSIVE sponsor, Members limited to sponsoring 1 event /yr)

- Podium time (up to 1 minute) during event to promote YOUR Company
- Exclusive opportunity to place YOUR Company marketing materials at each seat

- January ENGAGE Spotlight Sponsor
- February ENGAGE Spotlight Sponsor
- March ENGAGE Spotlight Sponsor
- April ENGAGE Spotlight Sponsor
- May ENGAGE Spotlight Sponsor
- June ENGAGE Spotlight Sponsor
- July ENGAGE Spotlight Sponsor
- September ENGAGE Spotlight Sponsor
- October ENGAGE Spotlight Sponsor
- November ENGAGE Spotlight Sponsor

## Non-Profit Council Events - March 14, November 14, 2017

Dedicated to providing non profit organizations with the tools they need to succeed through leadership training, information sharing, and review of best practices. 2016 Attendance: 50 +

### Spotlight Sponsor - \$250 per Event (EXCLUSIVE sponsor, Members limited to sponsoring 1 event / yr)

- Podium time (up to 1 minute) during event to promote YOUR Company
- Exclusive opportunity to place YOUR Company marketing materials at each seat

- March NPC Spotlight Sponsor**
- November NPC Spotlight Sponsor**

### Non Profit Council Event Exhibit Table - \$50 (limit 4)

- Exhibit Table for YOUR Company at event
- Non Profit Council Exhibit Table**

## Non-Profit Council Expo - July 25, 2017

\* In conjunction with July's The Exchange & Get Involved! Workshop

This 3 in 1 event is hotter than summer in the sunshine state! Organized by the trade associations, charities, and other non-profit groups that make up the Chamber's Non Profit Council, this is the place to find the meaning of life or give meaning to yours. 2016 Attendance: 175 +

### Non Profit Expo Exhibit Table - \$50 for Non Profit Members, \$100 For Profit Members

- Exhibit Table for YOUR Company at event
- Non Profit Expo Exhibit Table**

## Small Business Council Event - Monthly (10 Events, not Jul or Dec)

Small businesses help each with give and take! This monthly meeting-format event focuses on tips, tricks, techniques, contacts, and growth – it is all about making the small business run smooth. 2016 Attendance: 80 + (Monthly Average)

### Spotlight Sponsor - \$150 per MONTH (EXCLUSIVE sponsor, Members limited to sponsoring 1 event / yr)

- Podium time (up to 1 minute) during event to promote YOUR Company
- Exclusive opportunity to place YOUR Company marketing materials at each seat
- January SBC Spotlight Sponsor**
- February SBC Spotlight Sponsor**
- March SBC Spotlight Sponsor**
- April SBC Spotlight Sponsor**
- May SBC Spotlight Sponsor**
- June SBC Spotlight Sponsor**
- August SBC Spotlight Sponsor**
- September SBC Spotlight Sponsor**
- October SBC Spotlight Sponsor**
- November SBC Spotlight Sponsor**

## SCTC 3rd Annual Breakfast - January 19, 2017

SCTC Members and Hi-Tech extraordinaires celebrate the 3rd year of the premier group that promotes the Florida Hi-Tech Corridor, Space Race, and STEM prowess of the Space Coast. 2016 Attendance: 80 +

### Spotlight Sponsor - \$250 (EXCLUSIVE Sponsor)

- Podium time (up to 1 minute) during event to promote YOUR Company
- Exhibit Table for YOUR Company at event
- Exclusive opportunity to place YOUR Company marketing materials at each seat
- Includes seating for one (1) of YOUR attendees
- SCTC Anniversary Breakfast Spotlight Sponsor**

### SCTC Anniversary Breakfast Exhibit Table - \$100 (limit 10 exhibitors)

- Exhibit Table for YOUR Company at event
- Includes seating for one (1) of YOUR attendees
- SCTC Anniversary Breakfast Exhibit Table**



# 2017 Sponsorship & Marketing Opportunities

**Printed Program Advertising:** \$400 Full Page Ad \$200 Half Page Ad \$100 Quarter Page

Artwork Deadline: December 23rd, 2016

- SCTC Anniversary Breakfast Program Full Page Ad**
- SCTC Anniversary Breakfast Program Half Page Ad**
- SCTC Anniversary Breakfast Program Quarter Page Ad**

## SCTC Dinners - April 20, July 20, Nov 16

SCTC Members connect as Member businesses and professionals to lead, innovate, and succeed in the Tech boom by breaking bread while opening their minds with cutting edge speakers.

2016 Attendance: 70 + (Average)

### Spotlight Sponsor - \$250 per EVENT (EXCLUSIVE Sponsor)

- Podium time (up to 1 minute) during event to promote YOUR Company
  - Exhibit Table for YOUR Company at event
  - Exclusive opportunity to place YOUR Company marketing materials at each seat
  - Includes seating for one (1) of YOUR attendees
- April SCTC Dinner Spotlight Sponsor**
  - July SCTC Dinner Spotlight Sponsor**
  - November SCTC Dinner Spotlight Sponsor**

### SCTC Dinner Exhibit Table - \$100 (limit 10 exhibitors)

- Exhibit Table for YOUR Company at event
  - Includes seating for one (1) of YOUR attendees
- April SCTC Dinner Exhibit Table**
  - July SCTC Dinner Exhibit Table**
  - November SCTC Dinner Exhibit Table**

## SCTC Tech Talks - 6 Events

These boutique-sized Tech events present big minds with big ideas in a small enough audience that YOU can participate, inquire, and grow YOUR wisdom. 2016 Attendance: 50 + (Average)

### Spotlight Sponsor - \$150 per Event (EXCLUSIVE sponsor, Members limited to sponsoring 1 event / yr)

- Podium time (up to 1 minute) during event to promote YOUR Company
  - Exclusive opportunity to place YOUR Company marketing materials at each seat
  - Includes attendance for one (1) of YOUR attendees
- February SCTC TechTalk Spotlight Sponsor**
  - March SCTC TechTalk Spotlight Sponsor**
  - May SCTC TechTalk Spotlight Sponsor**
  - June SCTC TechTalk Spotlight Sponsor**
  - September SCTC TechTalk Spotlight Sponsor**
  - October SCTC TechTalk Spotlight Sponsor**

## Veterans Resource Council Event - March 24, June 23, September 15

Are you a veteran or currently in military service? Love a vet? Do business, or want to do business, with vets? There is no better way to connect than at one of the VRC's quarterly events - focused on vets, by vets, with vets. 2016 Attendance: 80 + (Average)

### Spotlight Sponsor - \$250 per EVENT (EXCLUSIVE Sponsor)

- Podium time (3 minutes) to promote YOUR Company
- Podium opportunity to participate in program
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Large Company Logo reoccurring on overhead display screen at event
- Display table at event for YOUR Company marketing/promotional purposes
  - March VRC Event Spotlight Sponsor**
  - June VRC Event Spotlight Sponsor**
  - September VRC Event Spotlight Sponsor**

### VRC Event Exhibit Table - \$100 (limit 10 exhibitors)

- Exhibit Table for YOUR Company at event
- Includes seating for one (1) of YOUR attendees
  - March VRC Event Exhibit Table**
  - June VRC Event Exhibit Table**
  - September VRC Event Exhibit Table**

## Viera Suntree Business Council - Jan 18, May 17, Aug 9

If you are in the Viera-Suntree area, or want to be, you need to be a part of these area business council events. Focused on doing business in Viera-Suntree area of Melbourne, speakers and presenter talk about the exploding growth, plans, challenges, and opportunities in this area. 2016 Attendance: 70+ (Monthly Average)

### Presenting Sponsor - \$500 per event (EXCLUSIVE sponsor per event)

- Podium time (3 minutes) to promote YOUR Company
- Podium opportunity to participate in program
- YOUR Large Company Logo on all pre-event marketing materials
- YOUR Large Company Logo on Chamber website with event marketing materials
- YOUR Large Company Banner displayed at event (stand up banner provided by sponsor)
- Display table at event for YOUR Company marketing/promotional purposes
  - January Viera Suntree Business Council Presenting Sponsor**
  - May Viera Suntree Business Council Presenting Sponsor**
  - August Viera Suntree Business Council Presenting Sponsor**

### Exhibit Table - \$50 per Event

- Exhibit Table for YOUR Company at event
  - January Viera Suntree Business Council Exhibit Table**
  - May Viera Suntree Business Council Exhibit Table**
  - August Viera Suntree Business Council Exhibit Table**

## Viera Suntree Business Council Event - November 28, 2017

\* In conjunction with November's The Exchange & Get Involved! Workshop

This 3 in 1 event is the perfect kick-starter to ramping up end of year business! Organized by the Member businesses that are doing business, or want to be doing business, in the Viera Suntree area of Melbourne. 2015 Attendance: 175 +

### 3 in 1 Event Presenting Sponsor - \$500 (EXCLUSIVE Sponsor)

- YOUR Large Company Logo on pre-event marketing materials
  - YOUR Large Company Logo listed as sponsor on Chamber website with event marketing materials
  - Display table at event to market YOUR Company
- 3 in 1 Event Presenting Sponsor**

## WE Gathering - Almost Monthly (8 Events)

Have a cup of coffee or share a light breakfast as you sit around the living room with 175 friends. High powered monthly storytelling that brings successful and aspiring business women in the community together. Keynote Gentlemen are welcome, too! 2016 Attendance: 175 + (Monthly Average)

### Presenting Sponsors - \$3,500 per YEAR (limit 2 sponsors)

- Podium time (up to 3 minutes) during event to promote YOUR Company
  - YOUR Large Company Logo on all pre-event marketing materials
  - YOUR Large Company Logo on Chamber's website with event marketing materials
  - YOUR Large Company Banner displayed at event (stand up banner provided by sponsor)
- WE Gathering Presenting Sponsor #1**
- WE Gathering Presenting Sponsor #2**

### Spotlight Sponsor - \$250 per Event (EXCLUSIVE sponsor, Members limited to sponsoring 1 event / yr)

- Podium time (up to 1 minute) during event to promote YOUR Company
- January WE Gathering Spotlight Sponsor**
- February WE Gathering Spotlight Sponsor**
- March WE Gathering Spotlight Sponsor**
- May WE Gathering Spotlight Sponsor**
- July WE Gathering Spotlight Sponsor**
- September WE Gathering Spotlight Sponsor**
- October WE Gathering Spotlight Sponsor**
- November WE Gathering Spotlight Sponsor**

## **BRANDING OPPORTUNITIES**

### **Member e-News - Weekly**

This electronic Member e-Newsletter connects Chamber Members with each other. Includes: hot news of the region and Member ribbon cuttings. 2016 Weekly Readership: 2,800 + (Weekly Average, includes estimated forwards)

#### **Member e-News Sponsor: \$500 for 2017 year (limit 3 sponsors)**

- Your logo prominently appearing in Member e-News and linked to your website
  - Member e-News Sponsor #1**
  - Member e-News Sponsor #2**
  - Member e-News Sponsor #3**

### **Bi-Annual Mailer Insert - March & October**

Include your flyer, standard rack card, or post card in a Chamber mailing! The Chamber is sending the envelopes out to our Members twice in 2017. Help your Chamber defray the cost by helping YOUR Company build its brand. 2016 Quantities: 1,250 + (per Mailer)

#### **Annual Mailer Insert: \$500 per mailer (limit 4 advertisers per mailer)**

- Your company flyer, post card, or rack card (no folds) is included in mailer sent to entire Chamber Membership
- You supply 8.5" X 11" flyer (no folds), standard rack card, equivalent post card. Chamber inserts and mails. Deadlines for materials to Chamber: February 10th and September 29th, respectively.
- Chamber staff must approve the size/content of the card
  - March Mailer Insert #1**
  - March Mailer Insert #2**
  - March Mailer Insert #3**
  - March Mailer Insert #4**
  - October Mailer Insert #1**
  - October Mailer Insert #2**
  - October Mailer Insert #3**
  - October Mailer Insert #4**