



## 2018 Sponsorship & Marketing Opportunities

*This document lists the various event & program sponsorships and marketing opportunities available at the Melbourne Chamber. Specific sponsorship openings must be confirmed with Chamber staff.*

### Impact Awards -2019

A Who's Who of movers and shakers in the Melbourne Region! This annual Board installation and Impact Awards Signature Event introduces the Chamber's Board of Directors and recognizes top businesses for their profound impact on the community. Approximately six awards are presented. 2018 Attendance: 225+

#### **Presenting Sponsors - \$3,000 (limit 2 sponsors)**

- Podium time (up to 3 minutes) to promote your company
- Podium opportunity to present one of the major Impact Awards
- Your large company logo on all pre-event marketing materials
- Your large company logo on the Chamber website with event marketing materials
- Your large company logo in the printed event program
- Your large company logo on overhead display screen at event
- Your company banner displayed at the event (stand up banner provided by you as the sponsor)
- Reserved, priority location table with signage and seating for up to eight (8) of your attendees
  - Impact Awards Presenting Sponsor #1**
  - Impact Awards Presenting Sponsor #2**

#### **Premier Sponsors - \$2,000 (limit 3 sponsors)**

- Podium opportunity to announce your company and participate in program
- Your medium company logo on pre-event marketing materials
- Your medium company logo on the Chamber website with event marketing materials
- Your medium company logo in the printed event program
- Your medium company logo on the overhead display screen at event
- Reserved, priority location table with signage and seating for up to eight (8) of your attendees
  - Impact Awards Premier Sponsor #1**
  - Impact Awards Premier Sponsor #2**
  - Impact Awards Premier Sponsor #3**

#### **Cocktail Reception Sponsor - \$750 (Limit 2)**

- Recognition of your company from the podium
- Your company listed as sponsor on Chamber's website with event marketing materials
- Your small company logo in the printed event program
- Your small company logo on a sponsor sign at the cash bars (signage provided by the Chamber)
- Reserved table with signage and seating for up to eight (8) of your attendees
  - Impact Awards Cocktail Reception Sponsor #1**
  - Impact Awards Cocktail Reception Sponsor #2**

**Premium Sponsor - \$750 (unlimited sponsors)**

- Recognition of your company from the podium
- Your company listed as sponsor on Chamber website with event marketing materials
- Your small company logo in printed event program
- Your small company logo on the overhead display screen at event
- Reserved table with seating for up to eight (8) of your attendees

**Impact Awards Premium Sponsor**

**Impact Support Sponsor - \$250 (unlimited sponsors)**

- Your company name listed in the printed event program
- Reserved seating for two (2) of your attendees

**Impact Awards Support Sponsor**

**Impact Printed Program Advertising:**

Artwork Deadline: **January 12, 2018**

- \$100 Full Page Advertisement**
- \$50 Half Page Advertisement**
- \$25 Quarter Page Advertisement**

## Women of Excellence Awards Gala – October 16, 2018

This annual signature event is a dinner gala and award ceremony celebrating the powerful and influential women of Brevard County who contribute to the betterment of our quality of life and business within Brevard County. Recognizing their dedication, sacrifices & commitment to excellence and for professional achievements. Typical Attendance: 200+

**Presenting Sponsors - \$3,000 (limit 2 sponsors)**

- Podium time (3 minutes) to promote your company
- Podium opportunity to present one of the prestigious Women of Excellence Awards
- Your large company logo on all pre-event marketing materials
- Your large company logo on the Chamber website with event marketing materials
- Your large company logo in printed event program
- Your large company logo on the overhead display screen at the event
- Your company banner displayed at the event (stand up banner provided by you as the sponsor)
- Reserved, priority location table with signage and seating for up to eight (8) of your attendees

**Women of Excellence Awards Gala Presenting Sponsor #1**

**Women of Excellence Awards Gala Presenting Sponsor #2**

**Premier Sponsor - \$1,500 (limit 3 sponsors)**

- Podium opportunity to announce your company and participate in program
- Your medium company logo on pre-event marketing materials
- Your medium company logo on Chamber website with event marketing materials



- Your medium company logo in printed event program
- Your medium company logo on overhead display screen at event
- Reserved, priority location table with signage and seating for up to eight (8) of your attendees
  - Women of Excellence Awards Gala Premier Sponsor #1**
  - Women of Excellence Awards Gala Premier Sponsor #2**
  - Women of Excellence Awards Gala Premier Sponsor #3**

**Cocktail Reception Sponsor - \$750 (Limit 2)**

- Recognition of your company from the podium
- Your company listed as a sponsor on Chamber website with event marketing materials
- Your small company logo in the printed event program
- Your small company logo on sponsor sign at cash bars (provided by the Chamber)
- Reserved table with signage and seating for up to eight (8) of your attendees
  - Women of Excellence Awards Gala Cocktail Sponsor #1**
  - Women of Excellence Awards Gala Cocktail Sponsor #2**

**Premium Sponsor - \$750 (unlimited sponsors)**

- Recognition of your company from the podium
- Your company listed as a sponsor on the Chamber website with event marketing materials
- Your small company logo in the printed event program
- Your small company logo on the overhead display screen at the event
- Reserved table with seating for up to eight (8) of your attendees
  - Women of Excellence Awards Gala Premium Sponsor**

**Women of Excellence Gala Support Sponsor - \$250 (unlimited sponsors)**

- Your company name listed in printed event program
- Reserved seating for two (2) of your attendees
  - Women of Excellence Gala Support Sponsor**


**Printed Program Advertising:**

Artwork Deadline: **September 10th, 2018**

- \$100 Full Page Advertisement**
- \$50 Half Page Advertisement**
- \$25 Quarter Page Advertisement**

**Pro Am Golf Tournament – November 9, 2018**

Don't miss the fun and excitement of playing in the inaugural Melbourne Chamber Pro-Am Golf Tournament! The official pro-am event is the premier golf tournament on the Space Coast. Players will enjoy a first class experience and have an opportunity to play alongside top golf professionals at Duran



Golf Club. Entry includes the green and cart fees, raffle entry, beverages, lunch and an awards ceremony following the tournament.



**Title Sponsor - \$3,000 (SOLD)**

- Club house announcement time (up to 1 minute) to promote your company
- Club house announcement opportunity to present one of the winning team awards
- Your large company logo on all pre-event marketing materials
- Your large company logo on the Chamber website with the event marketing materials
- Your company banner displayed at club house (stand up banner provided by sponsor)
- Green fees, carts, and lunch for up to four (4) of your golfers (one foursome)

**Presenting Sponsors - \$2,000 (limit 3 sponsors)**

- Promote your company via clubhouse announcement (up to 1 min.) and present one of the team awards
- Company logo displayed on all event marketing materials, including website
- Display (1) company banners on Duran property (banners provided by sponsor)
- Opportunity to place promotional item/material in Event Gift Bag
- Green fees, carts, beverage tickets, and lunch for up to three (3) of your golfers (one threesome) at Pro-Am
- (3) Green fees and cart fees on Duran Golf Club's Championship Course
- (1) Tee Sponsor, sign provided by Melbourne Chamber

**Corporate Cup Sponsor - \$800**

- Company logo displayed on all event marketing materials, including website
- Opportunity to place promotional item/material in Event Gift Bag
- Green fee, cart, beverage ticket and lunch for one (3) golfer at Pro-Am
- Opportunity to win Corporate Cup
- (1) Tee Sponsor, sign provided by Melbourne Chamber

**Table Sponsor (limited) - \$250/each**

- Exhibit space for your company at a tee area and (1) Tee Sponsor

**Tee Sponsors - \$100/each**

- (1) Tee Sponsor, sign provided by Melbourne Chamber



**Business Breakfast - Monthly (12 Events)**

The place to be in the Brevard County every month! Always with an interesting, relevant, and pertinent keynote speaker, the event also introduces new members and recognizes long-time Diamond members, devoted Ambassadors, Better Businesses, and top Brevard students. Network with corporate and civic leaders, business owners, and other key community leaders. 2017 Attendance: 125 + (Monthly Average)



**Presenting Sponsor - \$2,200 per MONTH (Exclusive sponsorship)**



- Podium time (up to 3 minutes) during the event to promote company
- Podium opportunity to present the keynote speaker
- Your large company logo on all pre-event marketing materials
- Your large company logo on the Chamber website with event marketing materials
- Your large company logo in the printed event program
- Your large company logo on signage placed at the registration table
- Your large company logo on the overhead display screen at the event
- Your large company banner displayed at the event (stand up banner provided by you as the sponsor)
- Reserved seating for two (2) of your attendees with seating at the head table
  - July Business Breakfast Presenting Sponsor**
  - August Business Breakfast Presenting Sponsor**
  - September Business Breakfast Presenting Sponsor**
  - October Business Breakfast Presenting Sponsor**
  - November Business Breakfast Presenting Sponsor**
  - December Business Breakfast Presenting Sponsor**

**Diamond Award Sponsor - \$250 per month (Exclusive Sponsorship)**

- Podium time to introduce your company before announcing & presenting the Diamond Award(s)
- Your small company logo in the printed event program
- Your small company logo on the overhead display screen at the event
- Seating for one (1) of your attendees
  - November Business Breakfast Diamond Award Sponsor**
  - December Business Breakfast Diamond Award Sponsor**