

# Melbourne Regional Chamber of East Central Florida

## *Your LinkedIn Connection Source*

The Melbourne Regional Chamber is pleased to share business **LinkedIn** connections. These groups have been created to help our members receive timely solutions to their business questions. Listed below are the "rules of engagement" and a brief description of our groups. If you do not have a LinkedIn account and would like to create a profile, we will walk you through the process at the bottom of this page. Get LinkedIn and get connected today!



### **Melbourne Regional Chamber of East Central Florida - Members**

This is the over-arching members-only group where we discuss business solutions to business challenges and upcoming networking opportunities.

**Melbourne Chamber Marketplace** - The Marketplace is the area where chamber members ONLY can post items such as member-to-member discounts, special events and offers. In order to be able to post, you must agree to receive postings as well. The Chamber makes no endorsement of marketplace postings.

**Brevard Events** - Members can share information about special events and upcoming activities on the Brevard Events LinkedIn group.

**Small Business Council** - The Chamber's Small Business Council will feature items of interest to small business - such as business management tips, online and print resources, B2B opportunities, and happenings within the Chamber's Small Business Council.

**Melbourne Regional Chamber Government Affairs** - Items of legislative interest should be posted to the Chamber's government affairs LinkedIn group. Check this site for timely opinion polls.

**Chamber Champions** - Members of the networking elite sharing tips on trends, mentoring, partnering, and maximizing your contact time.

**Viera Suntree Area Business Council of the Melbourne Regional Chamber** - For members located in one of our fastest-growing business venues.

**Better Business Council of the Melbourne Regional Chamber** - The Better Business Council's goal is to promote truth and integrity throughout the business community and to educate and protect the public.

**Melbourne Regional Chamber WE Council** - The Women of Excellence (WE) Council is designed to promote networking, training and the sharing of best practices among area professional women.

**Chamber2040** - The Chamber2040 group is geared towards professionals between the ages of 20 and 40, and offers our members a way to connect, interact, and enhance professional development.

**West Melbourne Area Business Council** - For members located in the West Melbourne business community.

**Chamber Visitors Bureau** - The goal of the CVB is to encourage tourism and actively promote the South Brevard area.

**Melbourne Regional Chamber Non-Profit Council** - Focuses on issues pertinent to Non-profit organizations in the Brevard County area.

### **Melbourne Regional Chamber LinkedIn Policy**

The Chamber's LinkedIn groups are for the enrichment of our members and to promote training, education and information on issues important to our members. Some of our groups are restricted to members only. Solicitations for business, products, sales and promotions should **ONLY** be placed in the Chamber Marketplace group. Members who join this group must agree to accept postings of offers from other members in order to

post items themselves. The Chamber makes no endorsement of marketplace postings. Our other LinkedIn groups will provide you with another means to network, offer opinions, and learn about extra opportunities through the Chamber beyond our weekly e-newsletter. All submissions should be professional and should not contain any inappropriate slurs or language. Group members who do not adhere to this policy may be asked to leave the group and may be removed from further access to any Chamber groups. We are pleased to offer these tools to our members and we look forward to having you "LinkedIn!"

***Create a Linked In Profile:***

1. Go to LinkedIn.com
2. In the Blue box "**Join Linked In Today**", Type your name, email and choose a password.
3. Click green "**Join**" Now button.
4. You'll get a message that your account has been created, continue filling in your information.
5. Click blue **Enter** Linked In button.
6. You must confirm your email address, check your email for a confirmation message.
7. On the left panel of the screen, you'll see an icon for groups, click that and there is a groups directory on the right hand side of the screen. Click the gold "**find a group**" button.
8. On the left side of the screen, Search Groups by entering the name of the group in the key word box.
9. Click Blue **Search** button.
10. Choose the group you wish to join by clicking "Join this Group" - To join more than one group - repeat process at step 7.
11. You will see a group summary on the right side of the screen showing all the groups you have joined - if you don't see your group name you are not yet a member of that group.
12. If you receive an invitation to join a group, please click "Join the Group" not reply to the person.
13. For Chamber Marketplace, you will get a prompt asking you to check a box to agree to receive postings from other members. You MUST check this box in order to be able to post.