



Jason Bonikowske joined JMI in 2006 as a Law Clerk and has since become a key counselor to JMI team members, now serving as VP, Associate General Counsel. Jason is responsible for structuring, negotiating, managing, and advising on contractual legal terms for JMI and its clients worldwide. Jason works to bring closer alignment between the agency's business and legal functions to deliver superior deals for JMI's clients.

Jason has more than eight years of experience advising some of the biggest brands marketing in NASCAR, INDYCAR and Formula One, including Subway, Farmers, LiftMaster, Verizon, UBS and UPS.