



European Roma Information Office
Avenue Edouard Lacomblé 17, Brussels 1040

Tel: 0032 (0)2 733 34 62

Fax: 0032 (0)2 733 38 75

www.erionet.org

EUROPEAN ROMA INFORMATION OFFICE

SEMINAR

ANTI-DISCRIMINATION AND MEDIA

October 26-27, 2010

Venue-the U.S. European Media Hub

37-40 Boulevard du Régent, Brussels

The seminar anti-discrimination and media is organized by the European Roma Information Office with the support of the European Commission and Roma and Sinti Office of the ODHR- OSCE. The event is hosted by the U.S. European Media Hub. The seminar is gathering young Roma activists from all around Europe involved in media or interested to work in this field. It is aiming at raising awareness on anti-discrimination policies and legislation addressing discrimination practices in media, as well as the need and the benefits of Roma participation in the mainstream media. The main objective of the seminar is to deliver knowledge and exchange information on how young Roma could use media as tool to fight discrimination, to change wrong perceptions and break prejudices and stereotypes related to Roma communities. A parallel objective will be participants to gain some practical skills of how to work in Press, Radio and TV how to take interviews and how to make sure their media reflects the reality correctly. The seminar is part of a longer term strategy of ERIO to establish a European Media Network which will include Roma and non-Roma journalist and media representatives whose ultimate goal will be to change public opinion about Roma, to encounter hate-speech and negative portrayal of Roma in the media, to sensitize majority society and national authorities on Roma issues and promote diversity and equality as European values.



October 26: Working with the Media to Combat Discrimination

- 9:15- 09:30 Welcome coffee and introduction of participants
- 9:30 – 10:00 Welcome remarks:
Ivan Ivanov, Executive Director, ERIO
The Importance of Roma Participation in Roma and Mainstream Media
Laura Berg, Director U.S. European Media Hub
- 10:00- 10:30 Andrzej Mirga – Senior Advisor of Roma and Sinti issues in OSCE-
ODIHR
- 10:30-11:00 Orhan Galjus – Roma journalist, Radio Patrin, Netherlands
- 11:00- 11:30 Alekos Tsolakis DG. Regional Development, European Commission
- 11:30 – 12:00 Discussion
- 12:00- 13:30 Lunch with EPTO trainers
- 13:30 – 15:45 EPTO workshops:
- Envisioning the leadership role
- Tools and best practices for fighting discrimination
- 15:45 – 16:00 Coffee break
- 16:00 – 18:00 Journalists’ Panel: Meet the European Press

October 27:

09:30 Opening day 2

George Ellis: Message development

12:00 – 13:30 Lunch

Noelle Knox: How to present on camera

(Throughout the day, participants will hone their messages, practice their on-camera skills, and produce video clips for use following the seminar.)

5:00 PM Closing Remarks



Lecturers

Orhan Galjus

Roma journalist and chief of Roma Radio PatrIn in the Netherlands. A former director of the Roma media program in OSI Budapest. Founder of a number of Roma media entities in Europe and associate with SEEMO. Expert in Romani languages and educator on Romani culture and language at Sorbonne University, Paris.

Julie Godfroid

Julie Godfroid is the European coordinator of EPTO: The European Peer Training Organization. EPTO is an international non-profit organisation based in Brussels whose purpose is 'to promote and develop peer training against all forms of discrimination'. EPTO educates youth leaders from 14 European countries to discuss issues related to prejudice and discrimination; lead workshops that challenge stereotypes; and to become active against exclusion within their own environments organizations. Following her studies for a Master Degree in Information and Communication, Julie Godfroid became a professional trainer with broad experience in developing and delivering diversity education, anti-discrimination and intercultural dialogue awareness training addresses to young leaders and to professionals in the education sectors. She also developed her skills in project management at the national and European levels. Originally from Belgium, she speaks French and English.

Noelle Knox

Noelle Knox is a broadcast journalist, writer and trainer with more than 20 years of experience including at the New York Times, The Associated Press, Bloomberg News and USA Today. She was the Brussels-based correspondent for USA Today from 2003-2006 and is fluent in French and up to date on EU affairs. Her 20-year career in journalism has taken her to more than a dozen states and sixteen countries. She has covered September 11, 2001 from the streets of New York; NATO operations in Afghanistan; labor strikes at General Motors; and she has written more than 100 articles about the current real estate downturn and how it is reshaping communities and lives. She is an expert media and communications trainer.

Andrzej Mirga,

A former lecturer, at the Jagiellonian University, Krakow (from 1980 till 1992). A fellow of the Kosciuszko Foundation and Rockefeller Brothers Fund; he taught at Rutgers University, New Brunswick, New Jersey, US, (from 1998 to 2001). Long-term associate of the Project on Ethnic Relations, the U.S.-based nongovernmental mediating organization with headquarter in Princeton, New Jersey (since 1993 to 2006); Author, along with Nicolae Gheorghe, of "The Roma in the Twenty-First Century: A Policy Paper" (Princeton 1997), and several other PER Reports on Roma. Member of the Committee of Experts on Roma and Travelers of the Council of Europe (former Specialist Group on Roma/Gypsies, since 1996), and its chair (2003-2005). Since December 2006 he serves as the Senior Adviser on Roma and Sinti Issues at the OSCE



ODIHR and heads its Contact Point for Roma and Sinti Issues. Author of numerous academic publications and expert reports in Polish and in English, including on the Roma Genocide.

George Ellis Ruano

George Ellis Ruano is a media and communications specialist with more than 20 years experience in advising and running communications and advocacy campaigns for corporations, trade associations, NGOs and sovereign states. Over the years he has counseled and trained numerous corporate spokespeople, CEOs, heads of state and scientists on media management techniques. His expertise covers corporate and crisis communications, media strategy, public policy, enlargement, intellectual property rights, the environment, financial services, pharmaceutical and ICT industries. George is Spanish national and fluent in English, Spanish, French and Italian. george.ellis@gellis.com

