

# WARSAW FEST 2021

Warsaw-Richmond County Chamber of Commerce  
**Warsaw Fest Committee 2021**

P. O. Box 1141  
Warsaw, VA 22572

We are excited to announce our Annual Warsaw Fest. It will be held this year on Saturday, October 9, 2021. We know that the past year has been very difficult for many of you, but we are hoping to help bring our community back together. We know this is an event that many people look forward to and we are doing our best to make sure that it has all the attractions everyone expects.

The Warsaw Fest Committee is made up of members of the Warsaw-Richmond County Chamber of Commerce. Each member of the committee volunteers their time and spends many hours planning and putting together this amazing event. All the profits from Warsaw Fest, except those held for future festivals; go back into the community through donations made by the W-RC Chamber of Commerce. This year, we have given nearly \$1500 to a number of civic organizations that support the growth of our community.

Every year we add a new twist to Warsaw Fest. This year we are starting off as just a vendor event and hoping that as restrictions lift, we can add other attractions as well. We will also be kicking off our Shop Local & Win event in November. Enclosed you will find information about sponsorship opportunities as well as a donation form. To ensure you are in all of our Warsaw Fest publications we need your contribution by September 3, 2021. Please donate online at our website: <http://www.wrccoc.com> or mail the form to:

**Warsaw Fest Sponsorship**  
**PO BOX 1141**  
**Warsaw, VA 22572**

We look forward to working with you and your business/organization to create the best Warsaw Fest ever! If you have any questions, please call or e-mail us at your earliest convenience.

Thank you for your consideration and support,



Sara Carroll  
*President*  
804-832-4307 or 804-333-4443  
Email- warsawfestsponsorship@gmail.com

# WARSAW FEST 2021

October 9, 2021

## SPONSORSHIP OPPORTUNITIES

### DIAMOND - \$1500 and above

- Full page color ad in event program
- 14 radio mentions
- One 10x10 vendor space
- Family Pack of 4 ride wristbands for Saturday
- Area or activity at event named for sponsor
- Announcements at event
- Appreciation Certificate
- Name/logo and link on the Warsaw Fest webpage
- Sponsorship listing with logo in event program

### PLATINUM - \$1250

- Full page black & white ad in event program
- 14 radio mentions
- One 10x10 vendor space
- Family Pack of 4 ride wristbands for Saturday
- Area or activity at event named for sponsor
- Announcements at event
- Appreciation Certificate
- Name/logo and link on the Warsaw Fest webpage
- Sponsorship listing with logo in event program

### GOLD - \$1000

- Half (1/2) page color ad in event program
- 10 radio mentions
- One 10x10 vendor space
- Family Pack of 4 ride wristbands for Saturday
- Area or activity at event named for sponsor
- Announcements at event
- Appreciation Certificate
- Name/logo and link on the Warsaw Fest webpage
- Sponsorship listing with logo in event program

### SILVER - \$750

- Half (1/2) page black & white ad in event program
- 10 radio mentions
- One 10x10 vendor space
- Family Pack of 4 ride wristbands for Saturday
- Area or activity at event named for sponsor
- Announcements at event
- Appreciation Certificate
- Name/logo and link on the Warsaw Fest webpage
- Sponsorship listing with logo in event program

### BRONZE - \$500

- Quarter (1/4) page color ad in event program
- 6 radio mentions
- Announcements at event
- Appreciation Certificate
- Name/logo on the Warsaw Fest webpage
- Sponsorship listing in program

### CHAMPION - \$250

- Quarter (1/4) page black & white ad in event program
- 6 radio mentions
- Announcements at event
- Appreciation Certificate
- Name/logo on the Warsaw Fest webpage
- Sponsorship listing in program

### ADVOCATE - \$100

- Eighth (1/8) page color ad in event program
- Announcements at event
- Appreciation Certificate
- Name on the Warsaw Fest webpage
- Sponsorship listing in program

### FRIEND - \$50

- Eighth (1/8) page black & white ad in event program
- Announcements at event
- Appreciation Certificate
- Name on the Warsaw Fest webpage
- Sponsorship listing in program

### IN KIND

- Receive benefits of sponsorship level based on amount/services given in kind
- Speak with the Chairman of Warsaw Fest to see how you can help!

# WARSAW FEST 2021

Warsaw-Richmond County Chamber of Commerce

## WarsawFest Committee 2021

P. O. Box 1141  
Warsaw, VA 22572

### Sponsorship Form for WarsawFest

Saturday, October 9, 2021

Company or Organization Name: \_\_\_\_\_  
(As you would like it to appear in program, on signs, and on the web)

Amount of Donation: \$ \_\_\_\_\_ Please make checks payable to: **WRC Chamber of Commerce**

Printed Name of Contact: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

Additional Information for Event Program Advertisement: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

One liner for Radio Mention: \_\_\_\_\_

\_\_\_\_\_

Please email logo (for program and website) to:  
**warsawfestsponsorship@gmail.com**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for your support of WarsawFest.*

If you have any requests or suggestions please place them on the back of this form.